

American Health & Beauty



Plastic & Cosmetic Surgery

How does the lead system work?

We send you the name, email, and/or phone number of prospective patients who are specifically interested in the procedure(s) you specialize in. We guarantee that no other doctor is receiving this particular lead. Each prospect has read your bio, and is writing specifically to YOU.

Many of the doctors we represent have increased their practice revenues by up to 30% in a matter of months. It is even possible to start a successful practice or master a new procedure simply by building from the leads we send.

The volume of leads depends largely on the market you serve and the amount of mainstream media attention your specialty attracts. Not every city has been a windfall of leads and new patients; however, you only pay for leads you receive so there is no risk! You can expect anywhere from 5 to 60 leads per month depending on your market area.

How will my prospective patient find me?

We will display your name, bio, photo, address and office information on our web site(s). We will also display your before and after photos, and any specific details you have about a procedure. Once a prospect has submitted the request for more information form, we provide them with your phone number and web address.

You are then billed at the end of each month for leads submitted in your city and selected specialties, provided the lead is local (or specifically states that they will travel to you), has a valid e-mail address, and/or telephone number.

How do I know that these leads will produce actual patients?

We do our best to filter the leads and remove any questionable prospects before ever sending them on to you. We often receive phone calls in our office from prospects and refer them immediately to your office, either by assisting the client in completing the online form or by providing them with your telephone number.

While we make every effort to provide you with valid contact information, we can NOT guarantee in any way that you will be able to sell the procedure to the patient. This is entirely the responsibility of you and/or your sales staff. However, we are always willing and able to share strategies with you that have enabled many of our other doctors to quickly build tremendous amounts of new practice revenue.

How will I be billed?

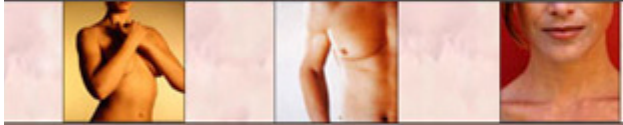
We have NO setup fees, NO contracts, and NO monthly minimums!

If any of your leads turn out to be false or uncontactable, forward the email to badlead@vccubed.com and we will issue a credit. You are free to cancel service at any time without question.

AHB bills via credit card each month. Your sign-up fee is a \$300 deposit that is applied to your initial leads. Once that \$300 is exhausted, we bill monthly and send a report. At that point you have until the 10th of the month to notify us that you'd rather pay by check or request credit for any bad leads. On the 10th we'll run your card for the amount due shown on your invoice. Bad leads can NOT be submitted after the billing cycle has closed. This means that you have until the 10th of any month to submit a bad lead request from the previous month.

Tell us which procedures you'd like to build for your practice, let us know what your goals are and we will help you reach them. In order to provide you with consistent service, we advise you to keep your account current. You will have a distinct edge over every other doctor in your region.

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What do our doctors say about AmericanHealthAndBeauty.com:

Keith,
Yes the referrals are good. I can get about 90% of them to agree to show up for a free consultation. Of those maybe 80% show up. Of those I am getting about 75% of them to do the meso. Overall I'd say I'm getting at least 3 out of every 5 to go for it. Keep them coming!
--Dr. Ladd
Austin, TX

Over 60% of our LASIK surgeries come from the internet web efforts of VC Cubed...

Chris J. Cabler, MD
Houston, TX

Hi Keith,

I have had 9 of 14 leads come in. Pretty good, huh?

Judi Nicely
San Diego, CA

This is the first marketing program we have ever participated in where we have achieved a significant return on investment.

Mary T. Green, MD, PhD, FACS
Houston, TX

I just wanted to let you know that we are pleased with the quality leads you have been sending to us... approximately 70% are booking ...

Virginia T. Stevens, MD
Hypatia Aesthetic and Laser Treatment Clinic, PLLC
Woodinville (Seattle), WA.

Eva,

I added Fraxel to our listing, got a lead the same day, and she's coming in for treatment on Saturday!

Dr. Thomas Shelton Powers
DIVA Medical Aesthetic Center
Orange County, CA

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\$20 leads

- Acne Treatment Anti Aging Medicine Captique Chemical Peel Contour Threads Cosmoderm/Cosmoplast
 Curl Lift Dermabrasion Dermasonic Dermawave Endermologie FotoFacial Hylaform Laser Skin Resurfacing
 Levulan Lip Augmentation Lipodissolve Macrodermabrasion Mesotherapy Microdermabrasion Omnilux
 Permanent Makeup Photo Rejuvenation Radiance Radiesse Restylane Rosacea Treatment Sclerotherapy Sculptra
 Smoothbeam Spider Veins Synergie VelasMOOTH

\$25 leads

- Arm Lift/Bracheoplasty Blepharoplasty Body Lift Body Thermage Breast Augmentation Breast Exchange Breast Lift
 Breast Reduction Browlift Buttock Augmentation Calf Augmentation Chin Surgery Ear Surgery/Otoplasty
 Endoscopic Forehead Lift Endotine Facelift Featherlift Fraxel Gastric Bypass Hair Transplants Laser Hair Removal
 Liposuction Male Breast Reduction Medical Weight Loss Mentoplasty/Chin Surgery Mini Facelift Mini Tummy Tuck
 Rhinoplasty Silicone Breast Implants S-Lift Tattoo Removal Thermage Thigh Lift Threadlift Titan
 TUBA Breast Augmentation Tummy Tuck Ultrasonic Liposuction Vaginal Rejuvenation

\$15 leads

- BOTOX Chelation Massage Therapy

Starting Balance	\$300	Your initial account deposit via credit card. Each lead is subtracted from the balance. When your deposit is exhausted, you will be billed monthly. Bad leads will not be subject to credit requests after the billing cycle has closed.
Name of Doctor/Clinic		
Clinic Address, City, State, ZIP		
Clinic Phone		
Email address <i>Where leads will be sent</i>		
Website address		
Card number		
EXPIRATION DATE & Card ID # <i>(Card ID is the 3 or 4 digit code on the back of the card)</i>		
Name on card		
Credit Card Billing Address Address, City, State, ZIP		
DOCTOR OR AUTHORIZED SIGNATURE		

Please complete this form and fax it to **(267) 295-1782**. Questions? sales@vc3.net or call **(713) 896-7457**

Email us the following materials if they are not available on your own website:

- A good photo of the doctor
- Biographical information and/or CV about the doctor
- Clinic or office information in article form
- Original articles or press materials you wish to have posted
- Before & After photos of your own patients

*After your enrollment has been processed, you will receive a welcome email with more information attached. You must respond to this email so that we're sure you are receiving email from us.

RETURN THIS PAGE BY FAX TO 267-295-1782