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Insurance Leads Generation Expert Reveals His Secrets

Insurance marketing doesn't have to be trial and error. Life insurance leads, Annuity leads – any kind of insurance lead can be obtained quickly and easily.

One of the biggest challenges professionals in the insurance and financial services industry face is obtaining insurance leads, annuity leads – any type of sales lead - without spending all their time and money in doing so. Cold calling, wasting money on useless advertising programs, and other inefficient methods of marketing plague those in the insurance industry.

“Insurance marketing doesn't have to be hard,” says Brian J. Kay. He knew that obtaining a qualified life insurance lead or annuity lead is the key to a financial advisor's success. Over several years he developed a very successful insurance lead generation system for advisors.

“Most insurance agents and financial advisors end up quitting the business because they can't generate enough qualified insurance leads or annuity leads,” he said. “Through trial and error I was able to develop a proven system that generates free insurance leads, referrals, and sales...all without cold calling.”

“After that it was relatively easy to put it all together into a turn-key system that any financial advisor could replicate,” he continued. “That was the birth of the Leads4Insurance system,” fully explained at the web site at www.leads4insurance.com.

Over the past several years, thousands of insurance agents and financial advisors have used his insurance marketing system, with many consistently generating high six figure incomes.

His successful system reveals and teaches:

- 1) How to eliminate cold calling and instead have motivated ready-to act clients call
- 2) How to paid for each client regardless of whether or not they purchase financial products or services
- 3) How to generate a steady stream of unsolicited referrals from satisfied clients, CPA's, attorneys, and other professionals...and more.

Additionally, the system identifies the five biggest mistakes that prevent most insurance agents and financial advisors from making significant incomes, and gives solutions to correcting those mistakes.

Leads4Insurance is a marketing services company from Port Washington, NY, that has been in existence since 1992. It offers marketing services and tools to help insurance agents and financial advisors generate more free insurance and annuity leads, sales and referrals.

A free 12-part insurance marketing course is available at www.leads4insurance.com

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