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Press release

Mydeo nominated for 'Best Streaming Service' award at the UK's most prestigious internet event

London, Tuesday 24 January 2005: Mydeo.com, the UK consumer video streaming company, is in the running for 'Best Streaming Service' at the ISPA Awards 2006. Mydeo was selected from a wide range of streaming services and is now a finalist competing for one of the industry's most coveted awards.

The Best Streaming Service Award will be presented to the company that provided its customers with the best possible service during 2005. The award will be judged on strict criteria including price and value for money, value added service and customer care.

Cary Marsh, Mydeo's Co-Founder and Managing Director, comments: "It's been a great 12 months for Mydeo, with deals with Microsoft and Tiscali and now this nomination. It's fantastic to be recognised by fellow professionals in the industry"

The ISPAs – the UK Internet Industry Awards – are unique as the winners are voted for by their industry peers. The Internet Service Providers Association (ISPA UK) has been organizing the competition since 1999 to champion the best of the internet industry and to celebrate innovation and best practice.

About Mydeo

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won the Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload, pay for, and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been.



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Notes to Press

For previous press releases: <http://www.mydeo.com/press>

Mydeo uses the Akamai Network for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

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