ALTERED LIFE PRESS RELEASE

Keith Dixon, British author, announces the publication of his new book, Altered Life. It features tough private investigator Sam Dyke in a case involving murder, kidnapping, fist-fights and management consultancy.

Rode Heath, Cheshire (PRWEB) February 1, 2006 -- Keith Dixon has teamed up with Lulu.com, the world's fastest-growing online Print-on-Demand publishers, to publish Altered Life, his new Private Eye crime thriller.

It tells the story of Sam Dyke, a PI in the north of England, who is asked by a successful businessman, Rory Brand, to find out who is trying to steal his company from him. In doing so, Sam finds out more than he expected about his own past, and in particular about a secret that was hidden from him by someone who comes back into his life in dramatic fashion.

The author has worked as a copywriter, a college lecturer and an organisational psychologist, but as he says, "I've been writing for almost as long as I've been reading, so it was about time I got my head down and took it seriously." He goes on, "I wrote half a dozen books when I was in my early twenties but didn't follow through with them. I did learn how to write, though, and years later I decided that if you were supposed to write what you read, then I'd write a private eye novel. My heroes have always been the American writers in this genre, like Ross Macdonald, Robert Parker, James Lee Burke and lately George Pelecanos. So it made perfect sense for me to write in that genre."

It's taken four years to complete the book, and Keith has chosen to publish via print-on-demand in order to have more direct control over all aspects of the book's printing and publication. As he says, "Everyone knows how difficult it is to get published as a new author, so this is a perfectly viable way to get your work out there to the public. As with any book, it's the public in the end who create your sales. Word-of-mouth is king."

Altered Life is available in paperback online at Lulu.com by searching for the author's name.