

# Aggressive Artform.



## Exceed Expectations.

With over 15 years experience, RazorShark designs web and print solutions that meet and exceed our clients expectations. We help propel your vision to the world by creating the website, logo identity or print media that defines your unique presence. It is our mission to provide cost-effective design solutions for all businesses.

RazorShark's Graphic Design Service is skilled at interpreting and translating your idea into a visual that truly represents your company. We see our company as a business-to-business service provider which stands apart from its competitors because we are design specialists who take the time to understand our customers' view of themselves.

RazorShark stays current with technology by using the latest design software releases. This design strategy combined with our cutting edge networking and computer consulting capabilities is how we achieve complete successful business solutions.



### :: Web Services ::

- WEBSITE DESIGN
- INTERFACE DESIGN
- MULTIMEDIA
- E-COMMERCE
- ONLINE PRODUCT CATALOG
- INTRANET & EXTRANET SOLUTIONS
- EMAIL CAMPAIGNS
- ANIMATED BANNERS
- CUSTOM WEB APPLICATIONS

### :: Print Services ::

- LOGO IDENTITY
- BUSINESS STATIONARY SYSTEM
- ADS — MAGAZINE/NEWSPRINT
- SELL SHEETS/BROCHURES
- PROMOTIONAL MEDIA KITS
- POSTERS/SIGNAGE
- INVITATIONS/MAILERS
- PDF NEWSLETTERS



## Web Development.



### Put Your Business Online

Imagine being able to present your company's services and products in real-time to all your customers. Imagine always having full control of your company's online presence by adding, deleting, or updating your product and service items. Imagine the ability to instantly present a new product or service to your customers without waiting for your company catalog or brochure to be printed and mailed. Now stop imagining!

The internet provides your business with an additional way to present your products and services. Provide vital information to your existing customers and potential ones.



### Increase Revenue

An online presence provides your customers with an efficient way to instantly see what you have to offer. This will enable you to tap into new revenue streams and build a broader customer base. Your customers will have 24/7 access to the very latest information, and in addition, your customers will easily be able to request more information and express an interest in your company.

**PROMOTE YOUR COMPANY BY PUTTING IT ONLINE AND RIGHT AT YOUR CUSTOMER'S FINGERTIPS.**

## Improve Customer Relations.

**Websites can provide powerful indexing and searching tools.** For example, customers can search topics or products by keyword, price, or geographic area.

**Let your customers instantly know the availability and status of your products.** With online inquiry forms you can allow your customers or potential ones to ask a question about your business or service.

**Give your customers up-to-the-minute news relevant to your business.** Your website can be used internally as well, allowing staff to have access to product and service information at all times.

Typically companies that deal with goods and services have customers spread over a wide geographic area. Since a website is accessible from anywhere with Internet Services, it can be a powerful way to inform potential clients about what you have to offer.



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RAZORSHARK CAN HELP YOU BUILD YOUR WEBSITE FROM THE GROUND UP :: UPDATE YOUR EXISTING ONE :: PUT YOUR CATALOG ONLINE :: ENHANCE YOUR COMPANY'S IMAGE :: MAKE IT EASIER FOR YOUR CUSTOMERS TO NAVIGATE YOUR SITE :: INCREASE SALES :: EXPOSE YOUR COMPANY TO NEW MARKETS

**razorshark**  
cutting edge design