

where2get▶it

Leveraging Location

Who we are:

- ▶ Application Service Provider (ASP) specializing in private label location based search, maps and driving directions for companies that sell through multiple channels worldwide
- ▶ Currently manage applications for over 350 brand name websites showing over 75 million consumers a year where to buy online and locally
- ▶ Customer service maniacs – we are passionate about our client's success and maintain a 95% client retention rate since beginning in 1997
- ▶ Fully developed and proven technology to help consumers find where to buy our clients products and services
- ▶ Implementations can be deployed as a fully Hosted Solutions or by using our robust XML Toolkit
- ▶ Each project is customized to the specific needs of our clients
- ▶ Consumers can search where to buy on their pc, phone or PDA

What we do:

- ▶ True Proximity Searching by full address, city/state or zip code
- ▶ Interactive private label maps and driving directions
- ▶ IVR 800 Number Searching, Surveys and Direct Connect Services
- ▶ Enhanced location based services including channel partner micro-sites, coupon programs, lead capture and online content management systems
- ▶ Product searching to drive traffic to both online and local retailers
- ▶ Robust reporting capabilities to understand where people are searching for a place to buy, product interest, click through data and channel partner coverage

Clients:

- ▶ We primarily work with brand name manufacturers, retailers, food service, consumer goods, financial and service companies that sell through multiple channels in the US and Worldwide
- ▶ Clients include Sony, Maytag, Outback Steakhouse, Fisher Price, TaylorMade, Reebok, Columbia Sportswear, Vistakon, Darden Restaurants, Dyson, Trek Bikes, Eureka, Safeway, Seiko Watches, Cracker Barrel, Hoover, Lancome, Michaels, Dress Barn, and Mitsubishi

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