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Valentine's Day Tasty Gift Idea

Cupid's Combo makes a unique gift just in time for Valentine's Day.

New gift idea features lobster, crab cakes and a heart shaped cake!

Chicago, IL – February 6, 2006 – Valentine's Day just got a little tastier with a great new gift idea from Lobster Gram - the Cupid's Combo. Featuring sweet cold water lobster tails, premium Maryland crab cakes and a heart shaped chocolate cake, the Cupid's Combo is a unique and delicious gift for your Valentine or seafood lover. Sales of this new package are expected to skyrocket for the Valentine's Day holiday season, especially with the extra coverage it is getting as a feature on the Lobster Gram website <http://www.livelob.com/lobstergram/shop>.

"Lobster Gram is continually striving to achieve fun and unique gift ideas for its customers, to ensure we have something to offer for every occasion, and our Cupid's Combo is a great example. Lobster is such a romantic food, so we knew there was a demand to come up with something special for the Valentine's Day season. We decided to combine our sweetest lobster tails with incredible crab cakes and of course a heart shaped chocolate cake for dessert," states Dan Zawacki, owner and founder of Lobster Gram. "It's the perfect, intimate dinner package to give your Valentine that can be enjoyed in the comfort of home!"

The **Cupid's Combo** gift includes two cold water Tristan lobster tails from South Africa, two 4 oz. premium Maryland crab cakes and a heart shaped double-devil's food chocolate layer cake.

Other featured Valentine's Day packages at Lobster Gram:

The **Lotsa Lobsta Tail Gram** gift features an awesome array of lobster items such as Maine lobster tails, creamy lobster bisque, 4 oz. lobster cakes, Maine lobster ravioli with a lobster Alfredo sauce, a heart shaped chocolate cake as well as accessory kits.

The **Maine To Manhattan Gram** gift comes well supplied for a lobster feast with live Maine lobsters, 4 oz. premium Maryland crab cakes, Manhattan clam chowder, 5 oz. Chocolate Lava cakes and also the accessory kits.

Lobster Gram's Maine Shore Clambake package was named "Best Value" and "Best Overall" by the Wall Street Journal, when tested against 4 other competitors in the mail-order lobster industry. Also, Lobster Gram was highlighted in Money Magazine's Holiday Gift Guide in their December, 2005 issue.

Lobster Gram has been providing great gourmet gift ideas since its inception in 1987. Starting with its trademark "Lobster Gram Deluxe", and "Lobster Gram" packages, Lobster Gram has grown to become the #1 live lobster gift delivery company in America, with a 40-page catalog and hundreds of gift choices, including the new lineup of gourmet baskets. Known for ocean-fresh, live Maine lobster gifts with all the trimmings, Lobster Gram also has 10 varieties of exotic lobster tails from around the world, tenderly aged gourmet steaks, crab, shrimp, creamy chowders, ready-to-heat lobster appetizers and decadent desserts.

To learn more about Lobster Gram and its products, you can request a free catalog by calling Lobster Gram's toll free number at 1-800-LIVE-LOB (1-800-548-3562) or request one at the website <http://www.livelob.com/lobstergram/shop>. Lobster Gram also has an E-club with great perks, such as private special offers and discounts, and sneak peeks at new products. Sign up for the E-club at <http://www.livelob.com>

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