



PROTECTING IP RIGHTS IN CHINA A EUROPEAN PATENT OFFICE WORKSHOP

GRAND HYATT HOTEL SHANGHAI
30 - 31 MARCH 2006

This workshop is aimed at senior personnel from European SMEs, in-house legal personnel and European IP owners who are looking to get first hand knowledge of the best practice and issues for protecting IP rights in China.

Key issues will cover

The IP background in China and typical IP problems encountered

Strategy for IP protection in China

Prosecution and obtaining IP rights

Enforcement

For Further details and to register contact

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ORGANISED BY

CARPEDIEM

LIMITED PLACES - EARLY BOOKING STRONGLY ADVISABLE

DAY 1

Introduction to existing authorities and IP systems in China -

Professor Chen Zhixing, Chairman, Shanghai IP Administration

Description of the Current IP Situation in China -

Joanna Gao, BOSCH

IP Strategy in China: What Needs To Be Protected -

Steven Liew, Anti-Counterfeiting Manager, Luis Vuitton

Managing IP From a Company Perspective -

Joe Rogers, Alcatel

Cocktail reception followed by traditional Chinese meal

DAY 2

European Assistance and Cooperation With China -

Pedro Osona, European Patent Office

Generating IP: Application For Trademarks and Patents in China -

Thomas Pattloch, European Patent Office

IP Enforcement in China from a Lawyer's Perspective -

Joe Simone, Baker and McKenzie

IP Enforcement in Comparison To Europe -

Paul Ranjard, European Chamber of Commerce



Family Name _____ Title (Mr, Mrs, Miss etc) _____

First Name _____ Job Title _____

Name of Organisation (for name badge) _____

Address for Correspondence _____

Town/City _____ Postcode _____

Country _____

Business Telephone _____ Fax _____

Email _____

EARLY BIRD REGISTRATION (before 28 February 2006)

Euro 1200.00 - (Includes all taxes. Excludes flights, transfers and accommodation)

STANDARD REGISTRATION (from 1 March 2006)

Euro 1490.00 - (Includes all taxes. Excludes flights, transfers and accommodation)

Payment must accompany this registration form. Registration will only be confirmed on receipt of the full payment.

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A copy of the Draft must accompany this form.

Conditions of Booking

Conference Venue

Grand Hyatt Hotel, Shanghai

Forms should be received no later than Tuesday, 23 March, 2006. All participants registering less than one week before the date of the event are advised to bring a copy of their registration form with them.

Cancellation In the event of cancellation and provided that written notice is received seven days prior to the event, a refund of 50% of the total fee will be made. If no notice of cancellation is received, no refund can be made. Carpe Diem reserves the right to cancel any event. In this case, the full fee will be refunded unless a mutually convenient transfer can be arranged. Details of event changes or cancellations are available by phoning +44 (0)1234 756016

Name Substitutions are accepted at any time by fax or email.

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