WORLD DIVERSITY LEADERSHIP SUMMIT

PRAGUE 2006

"Leveraging Local Diversity for Global Success

European and U.S. Best Practices"

MARCH 15-17, 2006

THIS YEAR. YOU WILL:

- See How Global Diversity Drives Profit
- Build An Implementable Global Diversity Plan/Strategy
- Learn The Business Case For Global Diversity
- Discuss The Different Diversity Operational Challenges In Different EU Countries
- Study Cutting Edge Global Diversity Best Practices And Case Studies
- Understand The European Diversity Legislative Framework

FEATURED SPEAKERS INCLUDE:

- Lee Jasper, Office of Mayor
- Brenda King, EU Social & Economic Committee
- Dennis Archer, Former Mayor of Detroit
- Carl Brooks, Executive Leadership Council
- Susan Scott-Parker, Employers' Forum on Disability



WORLD DIVERSITY LEADERSHIP SUMMIT: PRAGUE 2006

Launched in 2004, the World Diversity Leadership Summit is becoming an important gathering of senior corporate, government and non-governmental organization (NGO) officials, focused on the complex challenges and opportunities related to global diversity management. The World Diversity Leadership Summit has five primary objectives:

- To become the leading gathering of global diversity policy makers, experts and practitioners
- To serve as a central source of global diversity strategy, best practices and application
- To establish a global diversity collaboration network of policy makers, experts and practitioners
- To explore cutting-edge global diversity research topics

To establish global diversity management as a core academic vocation



WHO SHOULD ATTEND?

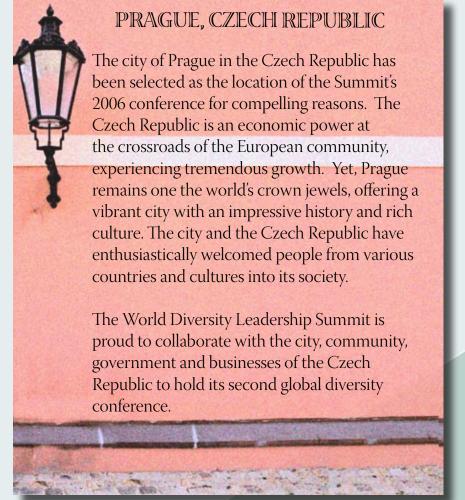
WDLS 2006 is targeted to executives across all function groups within your organization.

- Marketing
- **Diversity Executives**
- **Human Resources**
- **Business Development**
- Procurement
- Government Relations

PREVIOUS WDLS PARTICIPANTS **INCLUDE:**

- Catalyst
- Coca-Cola Company
- **Diversity Best**
- **Practices**
- Executive Leadership Council & Foundation
- **HSBC**
- **Hudson Inclusion** Solutions
- **IBM**

- Kraft Foods
- Pfizer
 - Procter & Gamble
- Sun Microsystems
- Wyndham International
- Visa USA



"The World Diversity Leadership Summit was a great cultural and learning experience. From the panel discussions to the interactions with executives from around the world, the conference made a major impact." - Michele Chow-Tai

HSBC.

WORLD DIVERSITY LEADERSHIP SUMMIT 2006

CONFERENCE SCHEDULE

Wednesday, March 15	FOUNDATIONS OF EU DIVERSITY The Policy Framework			
11:30 am - 2:30 pm	Cultural Immersion Tour			
2:30 pm - 4:30 pm	The Emerging Role of Turkey & Muslims in the European Union			
7:00 pm - 8:30 pm	VIP Reception			

Thursday, March 16	THE PRACTICE OF EU DIVERSITY Corporate Diversity Programs in Action				
7:30 am - 9:00 am	 Global Collaboration Breakfast "Diversity & Globally Symbolic Events -2006 Super Bowl & London 2012 Olympics" Lee Jasper, Senior Policy Advisor on Equalities and Policing, Greater London Authority Dennis Archer, Former Mayor of Detroit, Past President of the American Bar Association, Chairman of Dickinson Wright, 				
9:15 am - 10:30 am	Opening Panel (2 parts):				
	 Diversity in the EU Today - Challenges, Trends & Opportunities 				
	 Understanding the Meaning of Diversity in the EU: Differences between Central and Western Europe 				
10:45 am - 12:00 pm	Breakout Sessions 1				
	 The Changing, Diverse Face of the EU and US: Responses to Immigration and Disability in Traditionally Homogenous Societies 				
	 The Role of Women in US and European Corporate Environments: Work-Life Balance, Women's Development and Societal Impacts 				
	 Economic Challenges in the EU and US: How Workers Function Within An Increasing Diverse and Changing Economy 				
12:00 pm - 1:30 pm	Luncheon "Symphonic Diversity as a Global Diversity Organizational Model" presented by Maestro Paul Freeman, Chief Conductor - Czech National Symphony Orchestra and the Chicago Sinfonietta				
1:45 pm - 3:00 pm	EU Diversity Policy Frameworks from a Corporate Perspective: Impacts on Management, Employees, Governance and the Bottom-Line				
3:15 pm - 4:30 pm	Breakout Sessions 2				
	 Leveraging Global Affinity Groups 				
	 The Global Business Case for Diversity: Leveraging Diversity Practices for Profit Generation 				
	EU and US Diversity Media: New Models and Messaging				
7:00 pm - 8:30 pm	U.S. Ambassador's Reception hosted by William J. Cabaniss , U.S. Ambassador to the Czech Republic				

Friday, March 17	GLOBAL DIVERSITY Strategy, Best Practices & Case Studies					
7:30 am - 9:00 am	Global Diversity Leadership Breakfast "Executive Leadership Council & Global Diversity"					
9:15 am - 10:30 am	EU & US Diversity in Senior Management: Programs and Future Opportunities					
10:45 am - 12:00 pm	Breakout Sessions 3: EU & US Case Studies					
	Global Diversity & Academia					
	Effective Global Diversity Councils					
	Global Supplier Diversity					
12:00 pm - 1:30 pm	pm Leadership Award Luncheon					
1:45 pm - 3:00 pm	Breakout Sessions 4					
	Global Diversity between the EU and Africa					
	Diversity Works for London					
	Global Diversity and Innovation					
3:15 pm - 4:30 pm	Global CEO Roundtable: "Leveraging Diversity for Effective EU & US Corporate Operations and Success"					
7:30 pm - 9:00 pm	Black-Tie Symphony Concert Performance of the Czech National Symphony Orchestra with a special appearance by the Texas Southern University Debate Team and TSU President, Dr. Priscilla Slade.					

"WDLS provides an outstanding forum for international business, community leaders and stakeholders to interact and promote these core issues we are concerned about."

- Steven R. Ebert, Esq. Ebert & Associates, LLC.



REGISTRATION FEES

Registration Fee:

\$1599 USD (1325 €)

Fee includes:

- · Entry to all sessions
- Conference Breakfasts & Luncheons
- All coffee and refreshment breaks
- U.S. Ambassador's Reception
- VIP Reception
- Cultural Immersion Tour
- Black-Tie Symphony Concert

Please mail or fax completed registration and payment to:

World Diversity Leadership Summit VirtCom Enterprises 350 5th Avenue, Suite 4010 New York, NY 10118

Fax: (509) 272-3334

SPONSORSHIP INFO

WDLS 2006 is brought to you by

Diversity Works for London

Diversity Works for London is the

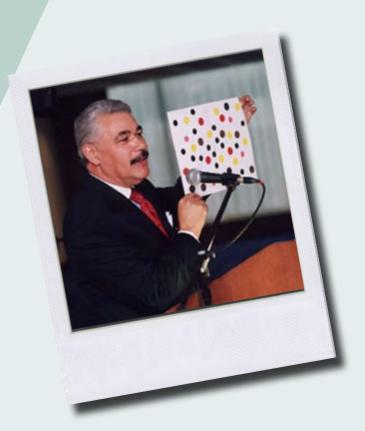
Mayor's groundbreaking campaign to engage organizations in harnessing the benefits of a diverse workforce and supplier base, providing excluded Londoners with a second chance to share in the city's opportunities and prosperity. The London Development Agency (LDA) is working with the Mayor to lead the campaign.



MAYOR OF LONDON

Additional sponsorship opportunities are available. For more information contact:

(201) 362-0361 info@virtcomenterprises.com



CONFERENCE SITE INFO

The Conference is being held at the

HILTON PRAGUE

Pobrezni 1, Prague, Czech Republic Tel: +420-2-2484 1111

Contact Jindřiška Hronová for the WDLS Rate.

Jindřiška Hronová Tel: +42- 224 842 808

E-mail: jindriska.hronova@hilton.com

WORLD DIVERSITY LEADERSHIP SUMMIT 2006

1.	PERSONAL INFORMATION									
FIRST NAME LAST NAME										
	TITLE									
	COMPANY/ORGANIZATION									
	ADDRESS									
CITY STATE										
	COUNTRY	JNTRY ZIP/POSTAL CODE								
	PHONE FAX									
	E-MAIL									
	WEBSITE									
2.	CONFERENCE FEES									
a.	REGISTRATION FEE		RI	NO. OF EGISTRATIONS	AMOUNT					
	\$1599 USD (1325 \in) - All activities included for paid regis bringing a spouse or guest, please add the appropriate activity fee									
b.	CONFERENCE ACTIVITIES (included for paid registrants)	# GUEST Attendii		COST	AMOUNT					
	VIP Reception			\$75 (62 €)						
	Cultural Immersion Tour	\$100 (83 €)								
	Black-Tie Symphony Concert			\$150 (125 €)						
		TOTAL FEE TO ACCOMPANY REGISTRATION =								
3.	(ADD COSTS FROM SEC. 2) SPOUSE/GUEST INFO									
•	NAME OF SPOUSE/GUEST									
4.	PAYMENT Payment must accompany registration form. All registrations will receive confirmation.									
a.	• CARD NUMBER EXPIRATION DATE									
BILLING ADDRESS IF DIFFERENT FROM ABOVE										
DILLING TO DICEOUT DICTEMENT TROPPED VE										
M	MAIL CHECK OR CREDIT CARD PAYMENT along with completed registration forms to:									

World Diversity Leadership Summit or fax to (509) 272-3334
VirtCom Enterprises
350 5th Ave., Suite 4010
New York, NY 10118

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SCHEDULE-AT-A-GLANCE

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11:30 am Prague Cultural Immersion Tour2:30 pm Emerging Role of Turkey/Muslims in

the EU

7:00 pm VIP Reception

Thursday, March 16

7:30 am Global Collaboration Breakfast w/

Ken Livingstone, Mayor of London and Dennis Archer, former Mayor of

Detroit

9:15 am Diversity in the EU

10:45 am EU Diversity Policy Frameworks from

a Corporate Perspective

12:00 pm Symphonic Diversity Luncheon

w/ Maestro Paul Freeman, Chief

Conductor Czech National Symphony

Orchestra

1:45 pm EU & US Diversity in Senior

Management

3:15 pm Breakout Sessions 1

7:00 pm U.S. Ambassador's Reception

Friday March 17

7:30 am Global Diversity Leadership Breakfast

9:15 am Breakout Sessions 2 10:45 am Breakout Sessions 3

12:00 pm Leadership Award Luncheon

1:45 pm Breakout Sessions 43:15 pm CEO Roundtable

7:30 pm Black-Tie Symphony Concert



VirtCom Enterprises Empire State Building 350 5th Ave. Suite 4010. New York, NY 10118