



Drexel University's LeBow College of Business Responds to Market Demand With New Online MBA Specializations

Philadelphia, PA – February 13, 2006 – According to the Graduate Management Admissions Council (GMAC) that oversees the test for aspiring graduate business students, salaries and signing bonuses of new graduates took a double digit jump in 2005 to a record average of \$106,000. Additionally, the U.S. Department of Labor has predicted that the outsourcing industry alone will need 2,000 senior executives this year and up to 9,500 in 2012.

In response to market demands for highly qualified professionals in various industries, Drexel's MBA Anywhere™, one of the nation's first accredited online programs delivered by the University's LeBow College of Business has expanded its specializations to include Marketing, Finance, Pharmaceutical Management, Engineering Management, Information Systems Strategy and Entrepreneurship. For more information, please visit www.drexel-mba.com.

"These new specializations have been added at a time when demand from the corporate community is at an all time high," said Dr. George P. Tsetsekos, dean, LeBow College of Business. "The Drexel MBA Anywhere program now enables students to take additional coursework in an area of particular interest. Coupled with the academic rigor and cohorted environment, Drexel's MBA Anywhere program provides the tools for participants to advance their potential."

Drexel's MBA Anywhere program is ideal for professionals who want to advance their careers and earning potential, but cannot take time away from their careers. Drexel's MBA Anywhere program optimizes leadership potential in a 24-month, part-time, cohort format, with the flexibility of online delivery. The program also features onsite residencies to enhance learning and promote teambuilding.

"Drexel's AACSB-accredited MBA Anywhere program follows the same rigorous academic standards as its traditional, on-campus MBA program and is taught by the same renowned Drexel faculty," said David Stewart, senior director of Graduate Programs. "Employers such as Merck, Lockheed Martin, The Children's Hospital of Philadelphia, and Cigna highly regard this program and have established online educational partnerships with Drexel University featuring special tuition rates for employees.

If you would like additional information about Drexel's MBA Anywhere program please visit www.drexel-mba.com, email info@drexel.com, or call toll-free (877) 215-0009.

For more information about forming an educational partnership with Drexel University, please visit www.drexel.com/Corporate_Programs, call (215) 895-0510, or email corporate@drexelelearning.com.

About Drexel University's LeBow College of Business:

Recognized by *Financial Times*, *U.S. News & World Report* and *Entrepreneur* for superior AACSB accredited programs, Drexel University's LeBow College of Business strives to empower, enrich and inspire future business leaders through an innovative, strategic approach to business education defined by leadership and ethics, industry perspectives and technological orientation.

About Drexel e-Learning:

Drexel e-Learning, Inc. is a wholly-owned subsidiary of Drexel University and is ranked by *U.S. News & World Report* as "One of America's Best Colleges" for 2006. It specializes in innovative, Internet-based distance education programs for working professionals and corporations in the U.S. and abroad. A pioneer in online education, Drexel has offered programs online since 1997.

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