

## The Time Is Right for a Younique™ New Concept

*I wrote and published Tomorrow's Children because there is almost no material available to help parents and professionals raise multiracial and multiethnic children, even though their numbers continue to increase...It is also curious that, at a time when books, workshops, journal articles, conferences and classes directed at meeting the needs of single-race children and other diverse populations are increasing, multi-racial and multi-ethnic children are almost totally ignored.*

Francis Wardle in  
**Colors: Raising Multicultural Kids  
Who Are Proud of Their Identities**

*But ever since 7 million people self-identified as multiracial in the 2000 US census by choosing two or more races, the interest in mixed race studies has exploded.*

**EurasianNation**, April 2003 By Erica Schlaikjer

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# Celebrate a Younique™ New Concept!



**Yunique  
Gemz™**



# Younique Gemz™

## Younique Gemz™ Dolls

Younique Gemz multi-ethnic dolls are the first in a new line of products being revealed by YNU Group Inc. Designed to represent a growing segment of the population that share two or more distinct ethnic backgrounds, be it physical characteristics, cultures, and/or traditions. Younique Gemz™ dolls vary in skin tones, with realistically painted eyes in different colors and shapes, and facial characteristics that are distinct to two or more cultural

groups. To allow for the broadest visual interpretation of the dolls as multi-ethnic individuals and to allow children to identify with the dolls on a personal level, the dolls are not identified by ethnicity but with unique gem names for easy reference. Each doll is accessorized with jewelry that includes gem earrings, a necklace and a bracelet that reflects the dolls' Younique gem name.

## Younique Gemz™ Scrapbooks

Designed to encourage dialogue, the scrapbooks will build a strong sense of self by opening up communication and giving parents the opportunity to share their heritage with the children. Included at the front of every scrapbook is an area to map out the family's own "Younique" history.

## Younique Gemz™ World Travel Game

Younique Gemz™ World Travel Interactive Game was created for children to discover about the world at large, their heritage and that of their family, friends and neighbors. In the game, the children will travel from one country to another, uncovering interesting and unusual facts, finding objects for their scrapbooks and answering questions using multiple language clue cards. Universal symbols have been used to make the game easy to navigate and accessible internationally.



These four Younique Gemz™ will be joined by another 5 dolls: Topaz, Opal, Amethyst, Turquoise and Amber.



Emerald



Diamond



Ruby



Sapphire



*This birthday we went to visit my cousins in Pleasantville. Uncle Joe's dogs Bella and Simon greeted us with wagging tails. They're SOOOO cute! We had banana splits instead of cake...and we topped them with the candies from the piñata. That was good!!!*

Younique Gemz™ Scrapbooks are the perfect place to keep meaningful memories, fun facts and make exciting discoveries.

