



**MyActivityMatch.com™ launches a new way to find, connect and meet sport / activity partners**

(PR Web) February 15<sup>th</sup>, 2006: MyActivityMatch.com™ announces the launch of a new online service aimed at helping people to find, connect and meet sport/activity partners in their area. The new online service is available throughout the United States and is FREE.

Contrary to other websites with similar goals, MyActivityMatch.com™ provides a real-time, deadline driven environment where the user voluntarily enters their availabilities for a specific sport, date, time and location. This system allows each user to find or be found at the right time and for the right activity.

With a background in Finance, MyActivityMatch.com™'s founder Mr. B. Levy designed this online platform as a "stock-market" where offer meets demand and where the primary good being exchanged (or rather being shared) is "free time".

Mr. B. Levy said: "This is an exciting time for the company and we look forward to provide active individuals with better tools to manage their free time and finally find sport/activity partners when and where they want it. Our service not only provides our users with a real-time, easy to use and efficient way to find sport/activity partners in their city, it also allows them to find someone with the right skills set as some sports are better enjoyed when played with someone with similar (or better) skill level."

In addition, Mr. B. Levy believes this product has great potential for any membership based Clubs that have already created trusted communities around sports and activities or even Corporations that want to encourage their employees to network and meet one another outside their work environment through their common activities.

For more information on this new service please visit [www.myactivitymatch.com](http://www.myactivitymatch.com)

**About MyActivityMatch.com™**

Founded in 2005 and headquartered in San Francisco, California, MyActivityMatch.com™ provides a new internet-based real-time service to find, connect and ultimately meet sport/activity partners in your own City, Club, School or even Corporation.