



Murray Newlands Joins Existem Ltd

For Release 14/2/2006

Existem Ltd Bristol announced today that Murray Newlands formally of Best of the Best is joining their team, his remit will, among other things, include managing the A4uforum affiliate marketing events, expanding the consultancy services offered by the company and developing the affiliate revenues.

Prior to joining Existem Murray Newlands was Head of Online Marketing at Best of the Best where he implemented new online marketing strategies including the deployment of a new email marketing program and managed the affiliate marketing.

Murray combines an undying passion for e-marketing with proven ability in the field. With over 5 years experience, including running his own company, Murray is a dynamic and welcome addition to the Existem team.

Existem Ltd is a Bristol based company with business centres covering affiliate marketing and internet forums, most notably the a4uforum.co.uk said by some to be the heart of affiliate marketing in the uk. The company is now expanding internationally.

Media Contact

Mathew Woods

Tel : 0117 915 4201

Email : [info@existem.com](mailto:info@existem.com)