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Footage Search, Inc. Launches NatureFootage Collection to Web

*Leading Stock Footage Provider Launches Second Online Collection
Broadening from the Oceans to Include all Aspects of the Natural World*

Monterey, CA. February 17, 2006 – From **Footage Search, Inc.** (the creators of OceanFootage, the world’s largest online resource for ocean footage), comes a new resource for footage from the natural world: **NatureFootage** (www.NatureFootage.com). This exciting collection features hundreds of hours of footage from some of the best nature cinematographers around the world, with all footage available to search and preview online.

NatureFootage encompasses a wealth of beautiful, high-quality footage sourced on SD and HD video and film. The collection spotlights rare and breathtaking footage of wildlife and scenery from around the world: moving images from the deserts of Australia, the ice sheets of the Arctic and Antarctic, the wetlands of Brazil, the swamps of Sri Lanka, and the alpine mountains of the United States. Assorted highlights include beautiful and expansive time-lapse footage of the United States National Parks, big cats in the wild, and the majestic Asian elephants of Indonesia. NatureFootage contributors include such highly respected cinematographers as four-time Emmy winner **Al Giddings**, **Natural History New Zealand**, **Bob Glusic**, **Greg Hensley**, **Kennan Ward**, and many more.

NatureFootage, created by **Footage Search, Inc.**, was a natural next step after its success with **OceanFootage**. The NatureFootage online interface is powered by the same proprietary technology created by Footage Search, Inc., and includes support options already familiar to



OceanFootage clients, including an easy and streamlined online Search, Preview, Purchase, and Delivery process. With this unique technology, the NatureFootage collection can be easily searched by keyword or browsed by subject (including such topics as Mammals, Primates, Birds, Reptiles, Amphibians, Bugs, Plants, Weather and Scenics).

In addition to a wealth of fascinating subjects found throughout Nature, if a certain desired subject is not readily available on the NatureFootage web site, Footage Search can submit a Shot Request to its network of hundreds of talented nature cinematographers worldwide. The Shot Request service can track down almost any shot imaginable, and in the format desired by the client.

“We created NatureFootage at the direct request of our customers and providers with OceanFootage, both of whom desired stock footage that covered the natural world beyond the seas,” comments founder **Dan Baron**. “Now, thanks to a year of preparation, and a talented network of providers, NatureFootage launches with an impressive collection encompassing some of the most beautiful and dynamic nature footage available anywhere.”

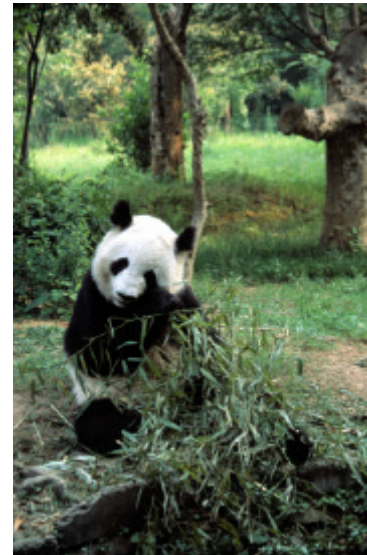
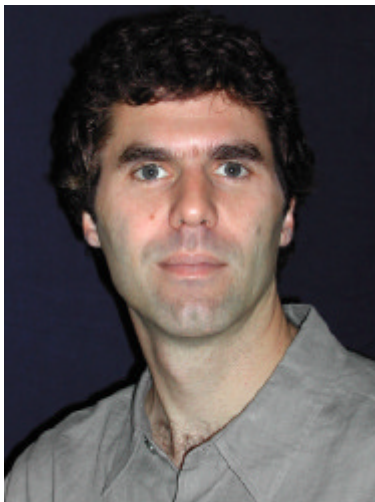
Cinematographers and footage providers who specialize in nature cinematography will find new opportunities with NatureFootage. By partnering with NatureFootage, their nature-related material will be available worldwide for preview and sale 24 hours a day, seven days a week, allowing cinematographers more precious time in the field.

For more information on NatureFootage and its collections, capabilities, or services, please contact the company’s founder, Dan Baron, at **1-831-375-2313**, or dan@footagesearch.com. For images, interviews, or additional background information on NatureFootage, please contact publicist Angela Mitchell, at **1-904-982-8043** or Angela@footagesearch.com.

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NatureFootage

Images and Associated Logos, February 2006



CAPTIONS: Top Left, NatureFootage Logo; Top Right, OceanFootage Logo; Center Left, NatureFootage Founder Dan Baron; Center Right, National Park Vistas from Bob Glusic; Bottom Left, a Field of Tulips from Bob Glusic; Bottom Right, a Giant Panda courtesy of NHNZ. Please credit all image providers where mentioned by name.