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## IQUEST NAMED TO KMWORLD'S 100 COMPANIES THAT MATTER IN KNOWLEDGE MANAGEMENT

Rehoboth, MA, February 23, 2006 – iQuest Analytics, Inc., an innovator in software that marries social network mapping, text mining and autocategorization technologies, announced today that the company has been named to *KMWorld* magazine's 2006 list of "100 Companies that Matter in Knowledge Management." *KMWorld* is a leading industry publication.

"The list is conceived as a way to recognize some of the organizations leading the way in the knowledge economy, " said Hugh McKellar, editor in chief of *KMWorld*. "It's designed to encourage a broader discussion of KM. Criteria for inclusion differ, or course, as do the technologies recognized, but all companies share the following: Each has helped to create a market, redefine one or enhance one, and all of them demonstrate the capacity for customer-driven agile innovation. Compilation of the list is a year-long, collaborative but informal process with vendors, analysts and colleagues." This is the sixth year that *KMWorld* has published the list.

"Unstructured data are notoriously resistant to quick parsing for meaning," KcKellar adds. "iQuest is a powerful software suite that enables users to analyze unstructured data such as Web pages, e-mails, telephone call logs and blogs in near-real-time to determine who talks to whom, what they talk about, when they talk and where they talk."

"We're proud to be recognized by KMWorld," said Dr. Josh Rosenthal, Chairman, CEO and a Founding Partner of iQuest Analytics. "This acknowledgement by the knowledge management community validates our unique and novel approach in combining social network analysis, link detection, full text analysis and temporal visualization of Web pages, blogs, e-mail, phone logs, IP addresses, RSS feeds and other bodies of unstructured data to discover trends and trendsetters. It highlights the value of iQuest and its ability to visualize information and find the unknown unknowns

## About *KMWorld*

The leading information provider serving the Knowledge, Document and Content Management systems market, *KMWorld* informs more than 50,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. *KMWorld* is a publishing unit of Information Today, Inc.

## About iQuest

iQuest Analytics, Inc., develops and sells software and services to "predict the future." Its software employs social network mapping, text mining and autocategorization technologies in a unique visual way to discover hidden relationships and the "unknown unknowns" by mining unstructured data such as the Web, e-mail logs, phone archives. RSS feeds and Intranets. iQuest paints a graphic picture in real time of the relationships of people, ideas and organizations. It provides one-click analysis of complex facts and relationships that previously were extremely expensive and time-consuming to obtain. iQuest is headquartered in Rehoboth, Massachusetts, and has research facilities in Cambridge, Massachusetts. For more information about iQuest's products and solutions, visit the company's Web site at <a href="https://www.iguestglobal.com">www.iguestglobal.com</a>.

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