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Insurance Leads Secrets Revealed In Insurance Marketing Report

**Insurance marketing shouldn't be trial and error. Life insurance leads,
Annuity leads – any kind of insurance lead can be obtained quickly and easily.**

Professionals in the insurance and financial services industry face many challenges, of which one of the largest is obtaining insurance leads, annuity leads – any type of sales lead - without spending a lot of time and money. Cold calling, wasting money on useless and unproven advertising programs, and many other inefficient methods of marketing plague those in the insurance industry.

“Insurance marketing doesn't have to be hard,” says Brian J. Kay. He knew that obtaining a qualified life insurance lead or annuity lead was a key to his success. Over the past 14 years, he developed a very successful insurance marketing system. In talking with other insurance professionals he found that they were more than interested in copying his proven methods.

“I knew that I wasn't the only one out there being challenged,” he said. “Through trial and error I was able to develop a proven, duplicatable system that generates free insurance leads, referrals, and sales...all without cold calling.”

“After that it was relatively easy to put it all together into a system that any financial professional could replicate,” he continued. “That was the birth of the Leads4Insurance system,” fully explained at the web site at www.leads4insurance.com.

Over the past 11 years, over 6,000 insurance professionals have used his insurance marketing system, with many consistently generating high six figure incomes.

His successful system reveals:

- 1) How to eliminate cold calling and instead have motivated ready-to act clients call – an insurance lead that calls you
- 2) How to paid for each client regardless of whether or not they purchase financial products or services – reduce your overall marketing costs
- 3) How to generate a steady stream of unsolicited referrals from satisfied clients, CPA's, attorneys, and other professionals...and more.

Additionally, the system identifies the five biggest mistakes that prevent most insurance agents and financial advisors from making significant incomes, and gives solutions to correcting those mistakes.

Leads4Insurance is a marketing services company located in Port Washington, NY, that has been in operation since 1992. It offers turn-key marketing systems to help to insurance and other financial services professionals to generate more insurance leads and annuity leads with absolutely no cold calling or hard selling whatsoever.

A free 12-part report is available at www.leads4insurance.com

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