



# FamilyShield

Protect Your Family • Support Your Church



The Family Shield service blocks pornography, no matter what the source, before pornographic images can be displayed on your computer monitor. Family Shield utilizes advanced image analysis software to detect pornography and control what is displayed on your home computer. Family Shield Incorporated donates 10% of its income to the church and is committed to the Christian market and the network of churches that form its backbone.



## Block Pornography

Every home computer has an area of memory known to technologists as the "video buffer". This is where the PC assembles and caches images before displaying them on the screen. Family Shield provides a small program that loads when you start your computer.

As long as your computer is running, Family Shield runs in the background. Family Shield analyses each image in the video buffer before it can be displayed. If Family Shield detects a pornographic image, it blurs the image. Family Shield is better than 95% accurate in detecting pornography and uses only a tiny fraction of your computer's resources. Family Shield cannot be disabled or bypassed except by the parent who installed it..

The Family Shield service is designed to::

- Detect pornographic images on your home computer no matter the source
- Blur pornographic images before they can be displayed
- Notify parents when possibly pornographic images have been detected on the home computer – parents have a right to know.

## Raise Funds for your Church

Family Shield offers churches a flexible and rewarding fund raising program.. In return for access to this powerful, church based word of mouth network, Family Shield Inc. commits to the **Tithe** . We will return 10% of every member's dues to the church of his/her choice. While these individual gifts are small, as Family Shield Inc. grows, so will the amounts returned to the network of churches that gave us our start.

Register your church with Family Shield and we will:

- Set up a Web shopping cart unique to your church
- Pay out 10% of all orders placed through your Web page directly to your Church
- Provide quarterly analysis and accounting reports for your fundraising reporting requirements

At Family Shield we commit to provide the tools that parents need to guide and correct their children's moral and spiritual development. We profit from provision of a quality product and service that serves a moral purpose. We give back to the Christian community in the form of a donation of 10% of every annual membership fee.

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## Family Shield is Better than Site Blocking

Family Shield pornography blocking software is based on powerful image analysis technology, not on blocking/filtering methods. Most pornography suppression systems rely on knowing the "URL", the address of a Web site, and blocking those known to belong to pornographers. The same tactic is often applied to email.

Simply put, any blocking service must keep track of sites and email addresses that are known sources of pornography. Blocking services must maintain giant "blocking lists" and use these to filter data before it enters your home. New pornographic sites spring up every day. Pornographers move from site to site just to stay one step ahead of the blocking lists. And the blocking list does nothing about pornography introduced via CD, floppy disk, DVD, or file sharing service.

At Family Shield, we are committed to a world of computer usage free of filth, a world where parents can trust their children with the home computer safe in the knowledge that an intelligent agent is at work, detecting pornography, blocking offending images before your children are exposed to them, notifying parents so that they can guide their children to proper use of the Internet.

## What does Family Shield do?

Family Shield is designed to monitor images being viewed on a PC or Laptop and provides multi-source image detection, analysis and prevention. Family Shield runs on computer start-up then monitors and reports on the images being viewed, and depending upon the product configuration, will prevent inappropriate and illicit images being viewed.

## How does Family Shield work?

Family Shield runs continually on a computer and if a suspect image is detected on your home PC screen, which transgresses a set level of sensitivity; a copy is made and stored locally on the PC hard drive. An email is dispatched to the registered parent or guardian with instructions on how to find and review the suspect image.

## How does Family Shield raise funds for our church?

Every time a new member signs up for the Family Shield service, and every time an existing member renews their subscription, Family Shield Inc. donates 10% of the subscription fee to the church of the member's choice.



Every effort has been made to ensure the information included in this data sheet is true and correct at the time of going to press. However, the products described herein are subject to continuous development and improvement, and the right is reserved to change their specifications at any time. ©2006 Family Shield Inc.

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