

FAST FACTS

nParallel Overview

Brand marketers and retailers know that store designs, merchandising systems and tradeshow displays enhance the brand experience, engage customers and drive sales – if they are planned with imagination, then skillfully crafted. But, too often, unfocused planning, uneven execution and unexpected costs squeeze the creative spark out of their most promising concepts. The alternative? nParallel (www.nparallel.com), the international brand communication, merchandising strategy and display agency. Whether the venue for your moment of truth with your customers is a store, a tradeshow or mobile marketing initiative, nParallel fulfills the big-picture vision with creative excellence, meticulous program management and fulfillment, and a sharp eye on the budget bottom line. Seeking uncompromised excellence in brand communication? Call nParallel.

nParallel Team Leaders

Megan Diamond, *President & Chief Brand Strategist*

Don Gonse, *Director, Business Development*

Shawn E. King, *Director, Creative Strategies*

nParallel Corporate Headquarters

nParallel

13120 County Road 6

Minneapolis, Minnesota 55441

Phone: 763.231.4800

Fax: 763.322.8883

Email: info@nparallel.com

Web: www.nparallel.com

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MEDIA CONTACT: David Aquilina, Startegic Storyteller • press@nparallel.com