



ThreeStone Group (3SG) provides a wide range of on-demand sales and marketing communications services for emerging start-up companies, small-medium businesses, and established corporations. Our pay-as-you-go service delivery model allows companies to pay for *exactly* what is needed, and when.

Our 'portalized' approach provides a convenient single point of entry to the vast array of available professional sales and marketing communications disciplines resulting as a significant cost advantage over conventional consultancies, expensive recruitment & placements firms, and traditional FTE personnel compensation & overhead costs.

on de-mand

Pronunciation: 'on, di-'mand

Function: *make time work smarter*

1a: resources are made available to the user as needed.

2a: willingness and ability to purchase a commodity or service **b:** the quantity of a commodity or service wanted at a specified price and time

The on-demand model was derivative from the technology sector and was developed to overcome the common challenge to an enterprise of being able to meet fluctuating demands efficiently. **3SG** is taking this increasingly popular enterprise model and conceptually applying to the sales business development and marketing communications resource world.

Sales & Business Development

Marketing Communications

Some of our OnDemand Capabilities

OnDemand Executive Sales Management

Discovery, Strategic & Tactical Planning

Qualified Lead Generation

Sales Territory Management

eCommerce Strategy Development

List Acquisition & Campaign Development

Relationship Management

OnDemand Executive Marcomm Management

Key Messaging & Market Positioning Analysis (MPA)

Brand & Identity Management

Website Design & Promotion Strategy

Sales & Marketing Event Management

Public & Media Communications

Technology Optimization

Our current rates are divided into two primary categories – executive management and regular on-demand services. Full description of all our on-demand services and associated rate plans may be found on our website, or you may request more information directly - please contact us anytime:

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www.threestonegroup.com