

HOOK UP! Events

Your source for **TRUCK DRIVER** recruitment!

Need more qualified drivers to fill your trucks?

In recruitment and sales, no other form of promotion can compare with face-to-face contact. In your never ending search for qualified truck drivers, don't forget "Hook Up! Events" (formerly TCE Truck Driver Job



Fairs) in your 2006 recruitment plans. Now, with an expanded calendar of Job Fairs and an increased advertising budget Hook Up! Events is able to offer even more access to veteran and prospect truck driver candidates.

87 Job-Seeking Qualified Class A PRO Drivers Attended Our Last Job Fair!



The 2006 Hook Up! Events truck driver job fair schedule can be found on the following page. Choose one fair, or a combination of fairs - what ever suits your needs! Save tons, by taking advantage of our early bird special. **Respond by March 10th, 2006 to take advantage of deep discounts on 2006 pricing.**

THE
**EMPLOYMENT
NEWS**

**Hook Up! Events is sponsored by
Transportation Center for Excel-
lence and The Employment News.**



166 Attendees, 87 Class A Drivers.

That's how many candidates and qualified drivers attended our last job fair, February 15th, in Roseville, MN. If your company needs qualified class A drivers then let us help you. Our job fairs can more effectively deliver qualified applicants, in mass, for less than the cost of most print advertising.

Using the map below pick out the areas that best suit your needs and check them off on the corresponding chart at right. Price breaks are built in if you sign up for a higher quantity. But, don't worry, if you are not ready to make a



multiple event commitment then consider testing the effectiveness of Hook Up! Events Truck Driving Job Fairs by signing up for one or both of our upcoming March job fairs. We extended our early bird pricing through March 10th so act soon to take advantage of the special pricing.

We had **87 qualified job-seeking class A drivers in one day** at our most recent truck driver job fair. If you are interested in that kind of activity then send in your registration form today. Or if you need more information before making a choice than give our courteous staff a call today at 1-866-244-3644 or 651-683-8383.



Fast Facts: Truck Driver Job Fair
 Date: February 15, 2006
 Location: Roseville
 Total Visitors: 166 Job Fair Visitors
53% Class A Drivers Seeking Jobs!

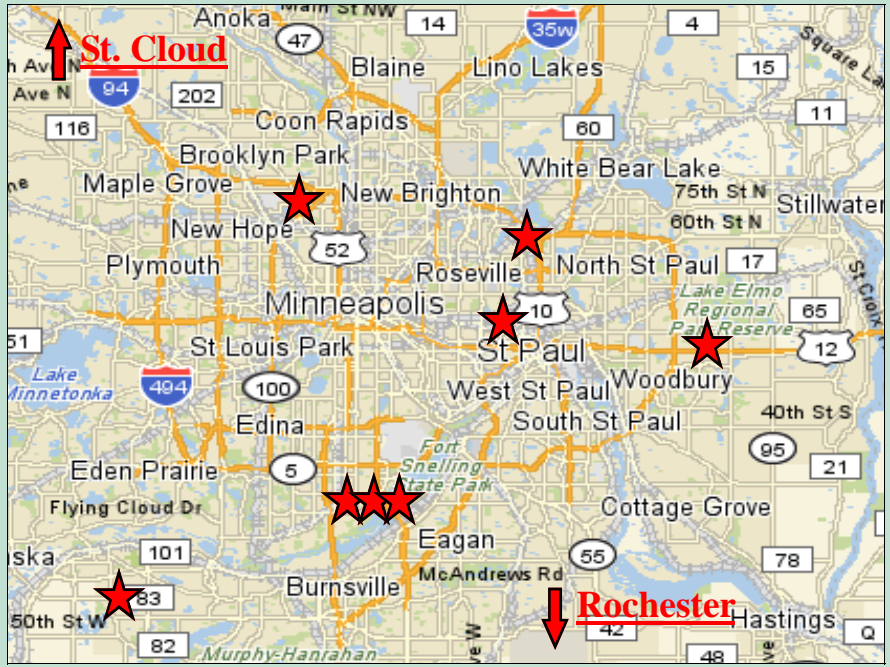
Choose Your Job Fairs
 (All Fairs 10AM - 4PM)

~~**Roseville, MN**
 February 15, 2006
 Four Points Sheraton Hotel~~

- St. Cloud, MN***
 March 15, 2006
 Holiday Inn
- Bloomington, MN**
 March 29, 2006
 Holiday Inn
- Shoreview, MN**
 April 19, 2006
 Hilton Garden Inn
- Rochester, MN**
 May 17, 2006
 Ramada Hotel
- Brooklyn Ctr, MN**
 June 21, 2006
 Crowne Plaza Hotel
- Bloomington, MN**
 August 9, 2006
 Holiday Inn
- St. Cloud, MN***
 August 23, 2006
 Holiday Inn
- Shakopee, MN**
 September 13, 2006
 Canterbury Inn
- Lake Elmo, MN**
 October 11, 2006
 The Wildwood Lodge
- Rochester, MN**
 October 25, 2006
 Ramada Hotel
- Bloomington, MN**
 November 15, 2006
 TBD

HOOK UP! Events
 Your source for **TRUCK DRIVER** recruitment!

2006 Job Fair Locations



* St. Cloud Job Fairs include Class A, B, factory, and warehouse jobs.

HOOK UP! Events

Your source for TRUCK DRIVER recruitment!

All of our standard Truck Driver Job Fairs Include...

1. Access to qualified job-seeking Pro Truck Drivers.
2. Access to career-seeking student prospects.
3. Free logo inclusion in print advertising (space permitting).
4. 25% off any size ad in The Employment News.
5. 6-8 foot table top and chairs.
6. Continental Breakfast/Lunch for up to two representatives.

Choose Your Pricing

All Prices Are Per Job Fair.

Before March 10, 2005

All 12 Job Fairs!	\$309.00 ea.	<input type="checkbox"/>
10 or more Job Fairs	\$329.00 ea.	<input type="checkbox"/>
8 or more Job Fairs	\$359.00 ea.	<input type="checkbox"/>
4 or more Job Fairs	\$399.00 ea.	<input type="checkbox"/>
1 or more Job Fairs	\$429.00 ea.	<input type="checkbox"/>

After March 10, 2005

10 or more Job Fairs	\$359.00 ea.	<input type="checkbox"/>
8 or more Job Fairs	\$399.00 ea.	<input type="checkbox"/>
4 or more Job Fairs	\$429.00 ea.	<input type="checkbox"/>
1 or more Job Fairs	\$499.00 ea.	<input type="checkbox"/>

Send Completed Registration Forms To

Transportation Center For Excellence ■ 2811 Highway 55, Suite B ■ Eagan, MN 55121 fax: 651.681.0137

Contact Information

Company Name

Mailing Address

Contact Phone

Company Contact

Payment Information

Credit Card

Card Type (Visa, MC, Discover, AmEx)

Card Number

Name On Card

Expiration Date

3 Digit Code
(Located On Back of Card)

Authorized Signature

Printed Name

Bill Me Monthly (Per Job Fair)

Bill Me For All Events

Check
(Make Checks Payable To TCE)



THE EMPLOYMENT NEWS

HOOK UP! Events

Your source for TRUCK DRIVER recruitment!

Terms and Disclosures

Rapid Registration Fee

- Registrations occurring less than five business days before a scheduled event are subject to a \$50.00 rapid registration fee. To avoid the possibility of this fee sign up for Job Fairs well in advance.

Cancellation and Refund Policy

- The promotional budget for TCE job fairs is in part based on income from participants. In fairness to all participants, cancellations and refunds are not allowed. However, date exchanges are workable.

Logo Inclusion

- Logo inclusion is a value added service offered free of charge.
- Participating companies are responsible for delivering their logos to TCE for advertising purposes. TCE must receive logos in electronic form no later than 15 days prior to the date of the job fair to guarantee inclusion in advertising.
- Logos will not be included in *every* advertisement for each job fair.

Advertising & Special Offers

- Voluntary special offers may be proposed occasionally. Any costs associated with optional special offers may incur an added fee.

Booth Placement

- Booths are designated upon arrival to an event on a first come first served basis.

Electricity

- Electricity is provided upon request for a *charge* of \$10.00 when available.

Event Details

- Details (map to location, accommodations, arrival set-up times, meals, etc.) about each specific event will be provided at least one month in advance of each fair (exception February event).

Contact Information

Registration/General Questions
Logos and Advertising
Fax Number

Cynthia Rice
Mike Warner
651-681-0137

651-683-8383 x109
651-683-8383 x104

crice@tce4cdl.com
mwarner@tce4cdl.com

If you would like any additional advertising or would like to redeem the 25% discount offer, available with your job fair registration, please contact Brandon Ward at The Employment News.

Brandon Ward 952-941-1201 x224 bward@employmentnewsmn.com

Send Completed Registration Forms to
Transportation Center For Excellence ■ 2811 Highway 55, Suite B ■ Eagan, MN 55121
fax: 651.681.0137



Hook Up! Events
A division of Transportation Center for Excellence
2811 Highway 55, Suite B. Eagan, MN 55121
651-683-8383 • www.tcetruckdrivingschool.com • 866-253-4823

