



**FOR IMMEDIATE RELEASE**

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**SmartCatalog, A True Interactive Selling System, To Be Showcased at  
Microsoft Customer Conference**

***SmartCatalog™ by Endeavor Commerce will be the only featured sales configuration and eSelling solution at Convergence 2006, a Microsoft customer event.***

DALLAS, TX March 10, 2006 – Endeavor Commerce, developer of SmartCatalog™, the leading quote-to-order solution for mid-size enterprises and divisions of Fortune 500 corporations, announces its participation as an exhibitor at Microsoft's annual customer conference, Convergence, held March 25-28 in Dallas, TX.

SmartCatalog by Endeavor Commerce makes the complex sale simple by automating the quote-to-order process across all sales channels. Since 2000, Endeavor Commerce's solutions have helped manufacturing, technology and telecommunications companies around the world increase revenues and profits by deploying sales configuration and eSelling solutions that process real time quotes and perfect orders. SmartCatalog solutions integrate tightly with Microsoft Dynamics CRM, which Endeavor will showcase at Convergence.

"There are so many businesses that sell complex products and services through multiple sales channels that are looking for a way to make the quote-to-order process fast, easy and 100% accurate," said Sean Myers, CEO of Endeavor Commerce. "We are excited to demonstrate to Microsoft Convergence attendees the only sales configuration and eSelling solution that has a rich history of driving top and bottom line revenues and is tightly integrated with Dynamics CRM."

Endeavor Commerce and its SmartCatalog solutions will be featured at booth 350 in the Dallas Convention Center. Convergence 2006 exhibitors and attendees will have the opportunity to view SmartCatalog demos as well as obtain information about Endeavor Commerce and its suite of solutions.

To learn more about SmartCatalog by Endeavor Commerce, please visit the Web site at [www.smartcatalog.com](http://www.smartcatalog.com).

**About Endeavor Commerce, Inc.**

Endeavor Commerce makes the complex sale simple. Endeavor is a leading provider of quote-to-order solutions for mid-size enterprises and divisions of Fortune 500 corporations. Endeavor's SmartCatalog automates the quote, proposal and order entry process of complex products and services across all sales channels. To learn more about Endeavor Commerce, visit the Web site at [www.endeavorcommerce.com](http://www.endeavorcommerce.com)