

## Limited Number of Free Tickets to be Given Away for Executive Seminars

*The Hottest Tickets in Southern California this February are not for a concert or sporting event; the best seats in the house will be for the Executive Seminar Series at the Laguna Cliffs Marriott Resort and Spa, in Dana Point, California. Special Invitations have been delivered to hundreds of executives, presidents, CEO's and community business leaders for six days of interactive workshops on business critical topics. Set on the beautiful cliffs overlooking Dana Point Harbor, these planning sessions have limited availability and big impact. Executive Blueprints has reserved a limited number of tickets to be given away to a few fortunate up and coming business and education leaders.*

Orange County, California (PRWEB) January 16, 2005 -- It's all about being in the right place at the right time, and this February the right place to be is the Executive Seminar Series at the Laguna Cliffs Marriott Resort and Spa, in Dana Point, California. Six separate workshops with specific focus on topics that can make or break a business. The seminars are designed as interactive planning sessions, to allow guided communications, discussion and review of the individual experiences and accomplishments of the attendees. Business, education and community leaders are invited to join their peers in these remarkable activities. Seating is limited.

To register for the Executive Seminar Series on-line, go to [www.ExecutiveBlueprints.com](http://www.ExecutiveBlueprints.com) and review the schedule of seminars. If you are a business owner or CEO and received a Special Invitation by mail, you may be eligible to receive a discount for early registration.

Executive Blueprints Inc has reserved a limited number of tickets for each event that will be given away to a few of the "up and coming" business and community leaders. This is an opportunity for future developing leaders to participate in the Executive Seminar Series, receiving both training and exposure in a unique setting. If you would like to nominate someone for a free ticket to one of these seminars, please send your email request to email protected from spam bots. Please include the name of the individual you would like to nominate, the applicable seminar day and topic of interest, contact information with email and phone number, and a short message regarding your reason for the nomination. These free tickets will not last long, so send your suggestions to email protected from spam bots.

Wednesday February 1 topic is the Ethics Workshop. It is focused on creating an Ethics Policy, and how an effective adoption of ethical culture in the workplace can improve the bottom line. This workshop also includes two hours of Sexual Harassment and Discrimination Training. Effective January 1, 2006 each employer with 50 or more employees must provide two hours of training and education every two years. For more information on Harassment training and education requirements, refer to California AB1825 and the Title VII Civil Rights Act.

Thursday February 2 topic is Human Capital ROI, a guided discussion on adapting the organization to maximize and improve individual performance. Discover and unleash the underutilized strengths and talents of your employees. Grow talent as if your business depended on it by interviewing for excellence. Identify and cultivate future leaders, and move your organization from good to great. Workshop also includes useful instruction for developing an effective three year strategic plan.

Friday February 3 Workshop is the impact of Trans-Cultural Integration. This is a study of the rising impact of integrated business cultures from diverse geographic regions and startling differences in corporate cultures.

Effective business negotiations, relationships and disciplined results require a comprehensive understanding and recognition of the differences between geographic and corporate cultures. Doing business with a different company can be as diverse as business in Japan, China, India, Korea, Latin America or EMEA. If you deal with negotiations, partnerships, mergers or acquisitions, don't miss this opportunity.

February 14 is Valentine's Day, and a perfect time for you to give yourself a gift. The Time Management Workshop is designed to help you organize and get control of your time, reduce stress, and create a balanced life. Use the techniques to improve management skills in the workplace, or just to get more personal time and start enjoying more of your life. Make your Valentine's Day a memorable one. Make it the day that you started the journey to organized control of your time and a balanced life.

February 15 is the Value Selling Workshop. This is a guided review of the FABIO principle, Five Essential Elements for Effective Marketing. Learn the steps to developing your elevator speech and an irresistible offer. Learn relationship sales techniques for long term sales cycles and developing loyal repeat customers. Design unique sales values and build your bottom line.

February 16 Seminar is designed to optimize your web site. Learn the secrets of Search Engine Optimization, page structure, e-commerce, link popularity, marketing and selling on the Internet. This is designed for Basic to Intermediate small business and home based entrepreneurs. Learn the secrets to make your site sizzle, and know what to expect or avoid when it comes to your investment.

Did you see a seminar that could greatly impact your business, your future success, or a potential leader in your community? Don't delay. Take advantage of this opportunity to sign-up for the Executive Seminar Series, or nominate someone for the free ticket giveaway from Executive Blueprints.

Additional resources and materials are available at [www.ExecutiveBlueprints.com](http://www.ExecutiveBlueprints.com) From relevant new articles, free Case Studies and free Training Activities, to Travel Tips, a Currency Exchange Calculator and the BizRolodex, [www.ExecutiveBlueprints.com](http://www.ExecutiveBlueprints.com) is rapidly becoming an essential on-line business management and coaching resource center. Click and save it to your favorite places, go back for updates and fresh ideas.

To obtain the Guide and Registration Form for the February 2006 Executive Seminar Series, please visit <http://www.executiveblueprints.com/pdf/feb2006seminars.pdf>

For additional information on the Executive Seminar Series, please visit [www.ExecutiveBlueprints.com/seminar.htm](http://www.ExecutiveBlueprints.com/seminar.htm)

About Executive Blueprints Inc.

<http://www.executiveblueprints.com/about.htm>

Executive Blueprints Inc provides Executive Training, Strategic Planning and Human Capital Development. Programs are developed by professionals with years of executive management experience and customized to each participating business to maximize the existing internal intellectual capital with the fresh ideas and enthusiasm of the emerging leadership potential within each organization. Expanding the investment in Human Capital extends beyond Management Succession Planning and includes individual contributor performance evolution planning. Customized Training, Consulting and Management Mentoring Programs are also available.



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