



More Impact, Less Interruption

Consulting, Coaching and Training for the fast paced professional.



A Balanced Approach for Entrepreneurs and New Business Owners

<div>Executive Blueprints</div>  <div>Leadership and Learning are indispensable to each other - John F Kennedy</div> <div>Executive Coaching</div> <div>Management Consulting & Training</div> <div>Human Resource Development</div> 	Business Plan	Personal Plan
	Executive Summary <ul style="list-style-type: none"> - Objectives - Mission Statement - Keys to Success 	Executive Summary <ul style="list-style-type: none"> - Objectives - Mission Statement - Keys to Success
	Company Definition <ul style="list-style-type: none"> - Ownership - Start-up summary 	Self-evaluation <ul style="list-style-type: none"> - Work / Life Balance - Hobbies and Habits
	Products <ul style="list-style-type: none"> - Items, Descriptions, Cost and Margin - Value Definition and Target Market 	Personal Talent <ul style="list-style-type: none"> - Personal Skill - Personal Experience / Knowledge
	Market Analysis <ul style="list-style-type: none"> - Market Segmentation - Industry Analysis - Competition and Buying Patterns 	Challenge <ul style="list-style-type: none"> - Motivation - Determination - Inspiration
	Strategy and Implementation <ul style="list-style-type: none"> - Competitive Edge - Marketing Strategy - Sales Strategy - Sales Forecast - Milestones 	Plan <ul style="list-style-type: none"> - Commitment - Strategy - Expectations - Measurements - Milestones
	Web Plan <ul style="list-style-type: none"> - Web Site Marketing Strategy - Development Requirements 	Input and Environment <ul style="list-style-type: none"> - External Factors - Support
	Management <ul style="list-style-type: none"> - Personnel Planning / Personal Planning 	Managing Self <ul style="list-style-type: none"> - Personal Plan
	Financial Plan <ul style="list-style-type: none"> - Important Assumptions - Break-Even Analysis - Projected Profit and Loss - Projected Cash Flow - Projected Balance Sheet 	Personal Priorities <ul style="list-style-type: none"> - Family - Time - Finance - Fitness - Spiritual
	Implementation Plan <ul style="list-style-type: none"> - Measurements and Milestones - Reporting Schedule 	Implementation Plan <ul style="list-style-type: none"> - Measurements and Milestones - Reporting Schedule

Executive Blueprints, Inc provides High Impact coaching, consulting and training. In designing individual Business Plans, Marketing Plans and Balanced Life / Career Plans, we utilize step-by-step training tools from our library of tools and self-paced tutorials. This unique blend of training techniques, personal coaching and business consulting is designed to deliver a guided and supportive approach for results. You will be challenged to achieve and exceed your personal and business goals and objectives. Are you ready to take control of your life? Call today to schedule your free initial consultation and quick estimate.



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