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For Immediate Release

Trophy Entertainment launches an entertainment and multimedia company.

Beverly Hills, CA (March 15, 2006) Trophy Entertainment, Inc. launches an entertainment and multimedia company to promote the lifestyle of ultimate accomplishment. The conglomerate which delivers its content through broadband, radio, television, and print media was established in January of 2006 by Rhonda Coleman.

Drawing its roots from fashion, music, urban and upscale lifestyle cultures, its core subsidiary Trophy Multimedia offers free and subscription content. Trophy Productions produces tv projects, films, DVD and videos. Trophy Entertainment, Inc. also licenses its multiple brand logos on apparel, books, calendars, cosmetics, games and other products.

Trophy Entertainment, Inc. continues to focus on other product lines including Trophy Events which hosts a scintillating networking roster including mansion, yacht, toga parties and poker tournaments. The Trophy Network is a power networking platform . Trophy University is a one stop educational shop to take your business or personal life to the next level. Trophy Mates is the dating platform of choice for attractive, accomplished individuals with a focus on the entertainment industry, professional athletes and high net worth individuals including medical doctors, attorneys, real estate developers, financiers and other esteemed individuals. Trophy Pageants is the producer for The Ms Trophy USA bikini pageant and six others pageants.

"We've got a trophylicious story to tell and a niche audience that is begging for more regarding promoting the lifestyle of ultimate accomplishment. The Trophy agenda is to aggressively market solid product lines to fulfill the voids in a cross section of industries while catering to our target market." said Founder, Rhonda Coleman.

The Trophy Entertainment corporate offices are located in Beverly Hills, CA with several offices opening throughout the west coast over the next few months. A worldwide expansion is planned to commence this summer.

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