



Press Release

March 15, 2006

For Immediate Release

Trophy Entertainment, Inc. Announced the launch of Trophy Radio.

Beverly Hills, CA March 15, 2006 Trophy Entertainment, Inc. Announced the launch of Trophy Radio which will be broadcast in digital quality around the clock. Beginning in April 2006, Informative and entertaining "trophy talk" for men and women will be offered .Trophy Radio will also include interviews with celebrities, athletes and other esteemed individuals sharing their experiences.

Programming features of Trophy Radio include Ask Miss Trophy, an advice column on relationships and life; Trophy Tycoons , interviews with high net worth individuals, entrepreneurs and others living the Trophy lifestyle; Trophy Red, up close and personal interviews with celebrities and the entertainment industry on the red carpet at award shows and events; Trophy Mates, the final destination in dating, drama about relationships, humor and details on finding and dating a Trophy Mate; Trophy Radio also has a schedule which includes the following features: Trophy Business, Trophy Politics, Trophy Sports, Trophy Weather, Trophy Traffic and music from a variety of genre will be available.

Trophy Radio is the new destination for trend setters, style leaders, and accomplished trophylicious individuals living the Trophy lifestyle. There are multiple syndication deals in development for Trophy Radio. These deals will give Trophy Radio a larger platform for their scintillating and humourous delivery of topics relevant to their audience. Fans of Trophy Talk can't seem to get enough of the edgy conversations. Host Rhonda Coleman and a variety of guest hosts add an edge of unparalleled excellence in audio pleasure to Trophy Radio so expect saucy, funny, irreverent shows covering everything important to those interested in living the Trophy Lifestyle.

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