



Press Release

**March 15, 2006**

For Immediate Release

Trophy Entertainment, Inc. launches Trophy Mates Match Making Platform

**Beverly Hills, CA** March 15, 2006 Trophy Entertainment, Inc. launches Trophy Mates Match Making Platform to handle fulfillment as it relates to the dating needs of accomplished individuals. Trophy Mates primarily targets a top tier cross section of industries including the entertainment industry, professional sports, healthcare industry, legal field, banking, real estate and others fields with high net worth individuals who are living the Trophy Lifestyle.

"We have done extensive research and we understand what highly accomplished individuals are looking for. Trophy Mates is simply advocating reality based relationships for people who desire a mate worthy of their accomplishments." said Founder, Rhonda Coleman. "These are the world's most eligible bachelors and bachelorettes and certainly they deserve a service that caters to their needs and status within the global marketplace."

Trophy Mates offers three basic options within their dating platform. Trophy Mates, personal introductions; Trophy Trak , a speed dating option; and Trophy Mates Online, an online dating option.

Trophy Mates provides personal dossiers on members, credentialed PHD relationship therapists, even a menu of screening and background investigative services including criminal checks, educational credential verifications, credit and asset verification, medical and drug screening. Trophy Mates' offerings also include online meeting center for orientations and video interviews as well as a host of other cutting edge technological services to address the time constraint issues of their high caliber clientele. "You don't even have to leave the office. Trophy Mates will meet with you and deliver white glove service right up to you desk top."

There are various levels of membership available, from Trophy Pawn to Trophy King with fees for the Trophy Mates service ranging from \$2,500.00 to \$35,000.00. Trophy Mates Match Coordinators, Trophy Date Advisors and Trophy Mates Personal Dating Assistants handle everything from reserving a limousine or private jet to selection of five star resort or restaurant , stylist appointments and Date Coaching."

This is the perfect service for successful and busy individuals. Their status and career success affords them many luxuries in life and this level of service is simply an enhancement to their Trophy Lifestyle." said founder, Rhonda Coleman.

Trophy Mates also offers a scintillating networking roster including mansion, yacht, toga parties, poker tournaments, weekend adventures, adult slumber parties, picnics in the grassy knoll, wine tasting, VIP night club mixers and more! "Whatever we need to do to bring our clients the level of entertainment and pleasure is our only objective! Trophy, the world really does belong to them!"

The Trophy Mates Match Making Network has over fifty niche clubs for single, successful individuals interested in a commitment minded relationship. Trophy Clubs include: Urban Trophy, Entertainment Executives, Italian Trophy, Arab Trophy, Asian Trophy , Date Medical Doctors, Jewish Trophy, Date Attorneys, Military Introductions, Mortgage Banking Mates, and more...



“Trophy Mates was conceived during a very, very difficult time in my own relationship. I realized for the first time in my own life that my twenty year + marriage to a very successful man may end and I simply needed a strategy to gain control of my life. I had looked into every avenue out there for potentially finding a soul mate. Not one service out there was acceptable to me. I have extremely high standards. Many of my friends had just recovered from divorce and I’m essentially a problem solver. I wanted to create a solution for all of the single, highly successful individuals worldwide. I wanted to provide a Trophy for everyone. Thus, Trophy Mates is your final destination in dating ! Of course that’s all history now as my marriage miraculously recovered and we are now happier than we’ve ever been. Now it’s time to deliver that level of bliss to our clients across the globe.

Living the Trophy Lifestyle doesn’t amount to much if you don’t have someone worthy to share all of your accomplishments with! ” said Rhonda Coleman, Founder.

Trophy Mates officially opens its doors for business on Saturday April 1, 2006. “All in the spirit of celebration, I say. We’re not fools. Just fools for Trophy Love, that is. Also the date marks my lovely daughter, Silver’s birthday.”

With four offices opening along the west coast in San Francisco, Beverly Hills, Newport Beach and Del Mar, CA after April 1, 2006. Plans for a world wide rapid expansion are underway immediately thereafter. Trophy, the world belongs to us. Discover the Trophylicious opportunities.

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