



Press Release

March 17, 2006

Trophy Entertainment, Inc. and Trophy Pageants announced the first annual Ms. Trophy USA bikini competition.

Beverly Hills, CA (March 17, 2006) Trophy Entertainment, Inc. and Trophy Pageants announced the launch of the first annual Ms. Trophy USA bikini competition today . Trophy Pageants recruiters have set out on a world wide tour to locate trophylicious talent worthy of wearing the tiara and taking the thrown of Ms. Trophy USA.

Contestants will compete and share in a trophy treasure chest of cash, prizes and exclusive modeling opportunities with Trophy Models and the esteemed sponsors of the Ms. Trophy USA competition. Finalists and the winner of the competition will also set off on a world wide publicity tour including television and radio talk shows, magazine layouts, and act as the cover models for Trophy Calendars, Trophylicious Magazine, Trophy Cosmetics, Trophy Swimwear and Trophy Couture. Talk about launching your career...The Ms. Trophy USA contestants and finalists will even hit the silver screen in Trophy Films. Always a thrill, finalist and winners of the Ms Trophy USA competition can expect to also walk their Jimmy Choos and Manolos over the red carpet as Trophy Red Correspondents to interview celebrities and other entertainment industry folks.

Details of the star studded celebrity judging panel and event are still in development. The atmosphere is abuzz with anticipation. But the entire Trophy Entertainment staff appears to be under the hush hush. " Trophy Entertainment, Inc. definitely believes in pampering our judges and sponsors! Selecting the winners is a tough job! Our judges will be on trophy chill in chaise lounges while being attended to and fanned by Trophy beauties from around the globe and fed the finest delicacies and fruits ! So we've got to take care of our people. It's absolutely the Trophy way..." said founder, Rhonda Coleman.

"Network ,cable syndication and sponsorship deals are in currently development to take the event into households worldwide. Those details are better left to Trophy Law , our legal team. I'm simply here for the show!" said Trophy Entertainment PR staff member, Ridgely Rosenberg.

Potential Candidates for the Ms Trophy USA bikini competition can upload and submit their photos on line around the clock by logging on to www.trophypageants.com and going to the model submission form. Trophy Pageants staff members will review the submissions and contact the contenders directly with more information . Interested candidates can also contact Trophy Pageants by calling the Trophy Hot line at 1.877.8 TROPHY (1.877.887.6749).

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