



Press Release

March 17, 2006 Trophy Entertainment, Inc.

Beverly Hills, CA March 17, 2006 Trophy Entertainment, Inc. Founder, Rhonda Coleman announced today that she will personally pen several books related to the Trophy Entertainment conglomerate and her personal life including, "Trophylicious", "Trophy Mates", "Trophy Tycoons", "Trophy XXX", "Trophy Divorce", "Trophy: Always On Top" "The Trophy Dictionary", "The Trophy Diet", "Trophy Politics", "Trophy Haters" and "Trophy Muse."

Mrs. Coleman is currently shopping for trophylicious publishing deals including top tier representation. "I intend to tell my story as well as the in depth interviews from a host of interesting individuals living the Trophy lifestyle worldwide."

Features of the books will detail everything from dating advice, topics on relationships, separation, divorce, politics, pornography, diversity in the world, wealth management and the ups and downs to a lifestyle at the top by being a Trophy Tycoon as well as a complete dictionary covering terms relating to the Trophy lifestyle.

Mrs. Coleman also intends to publish books related to dieting, being at your personal best, beauty and nutrition tips. Additionally, one of the books will detail the down right ugly things people do to hate on a true Trophy including the nasty actions or inefficiencies of those who secretly hate your guts, are jealous of you and don't want you to succeed in the world before they do. The book is supposed to include a detailed listing of people and businesses that made the first annual "Trophy Haters List" That is sure to be a page turner, no doubt. That is one list that one would not want to be on. In all fairness, "Trophy Players" will be a coffee table book about true Trophy Players, icons and world figures. Finally, Mrs. Coleman will provide a key to the castle and open up the world of self improvement personally and professionally as well as offer life advisement services to her legions of Trophy fans with "The Trophy Muse", detailing the accounts of her personal consulting practice.

Readers and fans of the one woman dynamo will benefit greatly from her blunt and racy perspective while laughing out loud. She definitely delivers it real and raw. Keep your knee pads on and trust me people this isn't for those with thin skins.

Mrs. Coleman is being urged to pen her amazing life story in a tell all. Plans are also currently in development to bring it to the both the small and silver screens. "I scream at the top of my lungs every day. There are suppressed emotions when I think back upon my life and every thing that I've been through. I am so open and I own all of my experiences. There are so many people that are responsible for who and where I am today."

Expect trophylicious talk and a literary climax covering everything important to those interested in living the Trophy Lifestyle and learning more about Rhonda Coleman.

Media Contact:

Ridgely Rosenberg Rhonda Coleman





Trophy Entertainment, Inc. Trophy Publishing 468 North Camden Drive Suite 200 Beverly Hills, CA 90210

1.877.8 TROPHY (1.877.887.6749) 310.601.3134 310.601.3100

pr@trophyentertainment.com www.trophypublications.com Toll Free Office Facsimile

Email Website