Press Release

March 20, 2006
For Immediate Release
Trophy Entertainment, Inc. Announced today the launch of Trophy Reality TV.

Beverly Hills, CA March 20, 2006 Trophy Entertainment, Inc. Announced the launch of Trophy Reality TV . Trophy Entertainment Executives plan to begin development deal negotiations with multiple studios and networks beginning this week. Trophy Reality TV will currently be broadcast live to our paid subscribers at www.trophyrealitytv.com beginning in May 2006.

Trophy Reality TV will feature lifestyles of Trophy Mates and Trophy Tycoons, Ms Trophy USA bikini competition, Trophy Model Search and Trophy Pageants. Expect scintillating and hilarious delivery of topics relevant to the trophy lifestyle audience. The much anticipated segments include Trophy Strip Poker ,Trophy Twister and Trophy Tryst Dating.

"I think America and the international audience craves erotic, edgy reality television programming placed within the appropriate time slot, of course." Trophy Entertainment even has a full offering of Trophy Toons to tantalize!" said Creator and Trophy Entertainment founder, Rhonda Coleman.

Trophy Reality TV is the hottest destination for entertainment and reality television programming. Trend setters, style leaders, accomplished trophylicious individuals living the Trophy lifestyle , mainstream America and the international audience will be entranced with Trophy Reality TV.
"I respect what Flavor Flav has done for reality tv and respect his work. Only in America could this opportunity be possible. The ratings for that show were impressive. I look forward to seizing the minds of viewers worldwide with Trophy Reality TV ratings going through the roof! " said Creator Rhonda Coleman.

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