



See the **Vision,**  
Build the **Dream**  
Make your passion your life's work!

## WORKSHOP AGENDA

**Make Your Passion Your Life's Work—  
June 22-24, 2006, Orlando, Florida**

**Thursday, June 22, 2006, Orlando, Florida**

**8:00 a.m.**

- Welcome, Introductions
- What is **your** Life Changing Business Idea?
- Why do so few people make their passion their life's work?
- What's your story and what's your vision?
- What are the values upon which you will build your Life Changing Business?
- What is your life purpose? How does your Life Changing Business Idea align with your life purpose? Why does that matter?
- Who is your family? How does your Life Changing Business Idea affect them?
- What are the groups and causes that matter most to you? How does your Life Changing Business Idea impact them?
- What is your money story? What is the financial side of your Life Changing Business Idea?
- Summary: How can you integrate your life with Your Life Changing Business Idea?
- **Adjourn at 5:30 p.m.**

**Friday, June 23, 2006**

**8:00 a.m.**

- Review First Day
- What are the Four Stages of Innovation?
- Where are you in the Four Stages of Innovation?
- Do you understand the "Make Your Passion Your Life's Work" Process?
- How do you move from one stage of innovation to the next?
- What is a Blue Ocean Strategy and why is it so important?
- How can you create a Blue Ocean Strategy for your Life Changing Business Idea?
  - Have you redefined the problem?
  - Do you have focus?
  - Do you have divergence?
  - Do you have a compelling tagline?
- What is a Fully Integrated Business?
- What is your Perfect Focus?
- What does your Perfect Team look like?
- How do you design Perfect Processes?
- What for you are Perfect Results?
- How does a Fully Integrated Business lead to a Fully Integrated Life?
- What's your story now?
- **Adjourn at 5:30 p.m.**

**Saturday, June 24, 2006**

**8:00 a.m.**

- Welcome, Review Previous Two Days
- Why is a Strategic Vision Action Plan critical to your success in building your Life Changing Business?
- How do you create your Strategic Vision Action Plan?
- How do you implement your Strategic Vision Action Plan?
- How do you update and refine your Strategic Vision Action Plan?
- How do you develop the needed support for carrying out your Strategic Vision Action Plan?
- Where do we go from here? How can SunBridge help?
- **Adjourn at 12:00 noon**