



Online Revealed 2006 is an excellent opportunity to profile your products and services before an influential and targeted group of decision-makers. The Conference will attract approximately 400 delegates.

Show your support of this important initiative by becoming an official sponsor of Canadian Online Travel Conference – Online Revealed.

Dates: May 15, 16, 17 2006  
 Location: Ottawa/ Brookstreet Resort  
 2005 Working Title: OLC

Sponsorship Packages:

Sponsor Benefit	Tier One \$15,000	Tier Two \$10,000	Tier Three \$5,000	Tier Four \$2,000
Complimentary registration(s) to conference	Four	Three	Two	One
Opportunity for customized program element – i.e. hospitality suite	Yes	No	No	No
Logo recognition in marketing e-mail blast	Yes	Yes	No	No
Logo recognition on event Web site	Yes – as Tier One	Yes – as Tier Two	Yes – as Tier Three	Name only
Hyperlink from event Web site to sponsor site	Yes	Yes	No	No
Logo recognition on printed registration form	Yes – as Tier One	Yes – as Tier Two	Yes – as Tier Three	Name only
Logo recognition in delegate conference collateral	Yes – as Tier One	Yes – as Tier Two	Yes – as Tier Three	Name only
Opportunity to place XX word description in sponsor section of delegate conference collateral	Yes – 100 words plus image	Yes – 50 words	Logo	Name only
Inclusion on sponsor signage in conference rooms(s)	Yes – as Tier One	Yes – as Tier Two	Yes – as Tier Three	Name only
Mention in event media relations materials	Yes – as Tier One	Yes – as Tier Two	No	No
Exclusive period of negotiation for next conference sponsorship	Yes	Yes	No	No
Opportunity to distribute mutually agreed upon information or product samples in delegate welcome package	Yes	Yes	Yes	Yes
Opportunity to display products/information	10x10 booth	Posters/information	Shared sponsor table	No
Link and xx word follow up on post-event e-blast newsletter	Yes	Yes	No	No

Additional Opportunities: Sponsorship of meal or coffee break

\*we would be pleased to work with you to develop other sponsorship opportunities to get you in front of the right target audience.

Please direct inquiries to:

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