

French Weekly Magazine Le Point Chooses K4 Publishing System

K4 to replace WoodWing Smart Connection

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Weekly news magazine Le Point has chosen SoftCare's K4 Publishing System as its new editorial system. In addition, Le Point will use page planning system JournalDesigner from dataplan with K4. With this decision, K4 replaces the current workflow solution Smart Connection from WoodWing. Both systems will be installed and serviced by French K4 integrator AD HOC Graphic. The objective was to find the most powerful systems for Le Point based on Adobe InDesign and InCopy. The decision in favor of K4 is setting the course for the magazine's future development.

"Choosing a workflow-based system means that the system has to adapt to journalists' working habits and environment. In addition, the new system has to enable an up-to-date news coverage for our readers and we need to meet the production deadlines of our distributors, photoengravers and printers," says Philippe Ruchmann, Head of IT at Le Point. "Additionally, the new system should help reduce production costs."

Mr. Ruchmann explains the reasons that prompted the decision in favor of K4: "With the help of Mr. Yves Madec, Project Manager at Le Point, we have chosen two systems made in Germany out of a pool of tested third generation systems. The combination of K4 Publishing System for editorial workflow and JournalDesigner for page planning offers us an overview of all articles and pages throughout the production phase. This enables us to keep track of schedules starting with the editorial meeting." With K4 Publishing System and InCopy, editors can now work with the same tool from the first draft until finalizing the page without interruption. In InCopy's layout view, editors always work with the exact layout of the InDesign page.

"The implementation of K4 at Le Point increases flexibility, both for editors as well as for the general production workflow of the magazine. The innovative functionalities of K4 and JournalDesigner will boost the magazine's ability to adapt," says Pascal Deret, Managing Director at AD HOC Graphic, K4 integrator in France.

About K4 Publishing System

The award-winning K4 Publishing System enables efficient and secure publishing workflows built around Adobe InDesign and Adobe InCopy. With its multilevel security controls and robust customization options, K4 supports a transparent and fast production workflow for individual workgroups or entire publishing enterprises. K4 comes with full support for remote locations and multi-language publications. One of the hallmarks of K4 is its advanced connectivity, enabling other systems such as asset management or automated prepress to be linked to it. K4 has been successfully implemented at magazine, newspaper, book and corporate publishing sites ranging from 10 to more than 1,000 users. K4 supports Mac OS X and Windows clients in mixed-platform environments. The server software is available for Mac OS X Server, Windows, Sun Solaris and Linux.

Press Release



About Le Point

With a weekly circulation of 369,776 copies, Le Point is the leader (source 2004-2005) of sold magazines at French kiosks and number three in the news magazine category.

About SoftCare

SoftCare was founded in 1990 and is a leading developer of workflow solutions for the publishing industry, helping magazine and newspaper publishers work more efficiently. SoftCare's flagship product is the award-winning K4 Publishing System, the first editorial system for professional publishing workflows based on Adobe InDesign and InCopy. SoftCare teams up with trained K4 System Integrators to ensure high-quality service and support for the system on a local level. More than 120 customers worldwide use K4 to streamline their production process, including Condé Nast and Metro Newspapers, USA, Gruner + Jahr Wirtschaftspresse and Hubert Burda Media, Germany, and Zehnder, Switzerland.

About AD HOC Graphic

AD HOC Graphic was founded in 1995 and is specialized in hardware equipment for the graphic arts and publishing industry. AD HOC Graphic is in charge of installing K4 Publishing System, page planning system JournalDesigner, news management system RapidBrowser and asset management system FotoStation.

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