

# Announcing the Security Catalyst: Security Makeover

## Are you a business in need of a security makeover?

- Have you realized that you need to address security, but are struggling with where and how to get started?
- Do you have a specific issue or concern you would like to be coached on by a leading security expert?
- Are you stuck trying to determine which products or solutions are best for your business?

## Announcing the Security Catalyst Security Makeover!

Michael Santarcangelo, creator and host of the Security Catalyst, is an expert that speaks on security and privacy issues. He is a trusted advisor to Fortune 500 companies and businesses around the world that helps companies implement effective and efficient security solutions. And now he is offering to be your trusted guide for FREE!



In an effort to demonstrate that security is not beyond the reach of the average company, The Security Catalyst is conducting the first ever Security Makeover! The company chosen for the security makeover will receive FREE coaching and consulting support from Michael for 10 weeks. Even if you are not selected, you can learn how to address security issues in your business by listening to the weekly updates about how a real company handles real security issues.

## Application Process

To apply, all you need to do is send an email to [securitycatalyst@gmail.com](mailto:securitycatalyst@gmail.com). You need to convince Michael and the Security Catalyst Team that your company is a great candidate for free consulting – and that you are ready for a security makeover. This is real and not a joke. Only serious entries will be considered. We reserve ALL rights to choose anyone we want, based on a variety of factors.

## So what do you get? Free Coaching/Consulting

So here's the deal – I'll work with the winner for up to 5 hours a week as a coach and security consultant to solve their security issues. In exchange for the consulting and guidance, you will be interviewed on a weekly basis and have a candid conversation about your situation – so we can help. We will not disclose the name of your company or anything revealing; so you can rest assured that as your security improves, we won't harm you.



It's as simple as that. Well, our lawyers will have a few forms for you to review and sign. No strings attached!

## Weekly Update

Follow along each week as we share some candid conversations about the challenges facing our selected candidate – and the approaches we take to solve those issues. By listening in each week, you will hear the advice you need on how to solve your challenges – to help you get results!

So what are you waiting for? Apply today: [securitycatalyst@gmail.com](mailto:securitycatalyst@gmail.com). The winner will be announced the week of April 17<sup>th</sup>.

If you have questions or comments, post them here: <http://forums.securitycatalyst.com/index.php?showtopic=340> and I will try to answer them (unless it's not appropriate and then it will be removed).