



## NEWS RELEASE

### SQLSoft+ and Pultorak & Associates Bring Best Practices ITIL Training and Services to the Northwest

November 15, 2006 - Bellevue, WA - [SQLSoft+](#) and [Pultorak & Associates](#) have launched a partnership to provide a full range of ITIL (IT Infrastructure Library) training offerings throughout Washington and Oregon. Through the agreement announced today, SQLSoft+ and Pultorak will deliver ITIL training at SQLSoft+'s facilities and onsite at customer locations. ITIL assessment and improvement services will also be offered.

"ITIL training is one of the most important technology needs for companies today and it will only continue to grow in importance because it is all about using best practices to make businesses and organizations more successful," SQLSoft+ President Steve Brugger said.

Both SQLSoft+ and Pultorak & Associates are Microsoft certified partners with leading companies and organizations as customers and both work closely with Microsoft. SQLSoft+ has been providing IT training on the latest technology releases since 1988 to Microsoft, Starbucks, Nordstrom, Boeing, Intel, Nike, Amgen, the University of Washington, the U.S. Navy, and 5,600 other companies and organizations.

"SQLSoft+ has thousands of leading companies and organizations as customers and a proven track record of delivering the best in IT training in the Northwest," David Pultorak, chief executive of Pultorak & Associates said. "We're excited about offering best practices ITIL training and services with SQLSoft+. Together we will have an immediate ability to help make businesses more successful through better understanding of ITIL and its practical application."

Pultorak & Associates is an IT service management consulting and training firm that focuses on leading-edge IT service and process issues, with ITIL as one of its major concentrations.

Created in 1989, ITIL is a set of publications accepted around the world as documenting best practices for the delivery of quality IT services. ITIL features a certification scheme to help prepare IT professionals to implement these best practices. Microsoft Operations Framework (MOF) is based on ITIL. SQLSoft+ and Pultorak will be offering certification testing as part of their partnership.

"Pultorak & Associates is an industry leader in ITIL content development," Brugger said. "Customers will benefit from our partnership because it combines Pultorak's best-in-class courseware and services with SQLSoft+'s award-winning education platform. Together SQLSoft+ and Pultorak now offer a complete curriculum integrating people, process, and technology."

#### About SQLSoft+

SQLSoft+ is the gold standard in technology training for IT professionals. Based in Bellevue, WA, it has training facilities throughout the Northwest and manages the event/training rooms at the Microsoft Partner Solutions Center on the Microsoft campus in Redmond, WA. SQLSoft+ also provides onsite training for clients throughout the U.S., Europe, and Asia. Microsoft frequently works with SQLSoft+ to create content and provide training for key products and campaigns and has selected SQLSoft+ as its first Gold Certified Partner for Learning Solutions in the Western Region. For more information, visit <http://www.sqlsoft.com>.

#### About Pultorak & Associates

Pultorak & Associates ([www.pultorak.com](http://www.pultorak.com)) headquartered in Seattle, WA offers a full line of leading-edge IT management consulting and training products, concentrating on the IT Infrastructure Library (ITIL). Pultorak has contributed directly to ITIL and related publications and was a pioneer in the application of ITIL in the United States. The company continues to lead with authoritative and innovative products and services that support IT professionals achieve measurable results from their service management efforts.

Mike Walters (SQLSoft+)  
[pr@sqlsoft.com](mailto:pr@sqlsoft.com)  
1750 112th Ave. NE, Suite B-101  
Bellevue, WA 98004  
(206) 295-2613

Robin Gemza (Pultorak & Associates)  
[robin.gemza@pultorak.com](mailto:robin.gemza@pultorak.com)  
2316 NE 65<sup>th</sup> Street #301  
Seattle, WA 98115-7116  
(206) 729-1107