



THE HEART OF PERFORMANCE

The Institute
for Healthcare Leadership
is a division of
Six Seconds EQ Network

EQ LEADERSHIP: BREAKTHROUGH SKILLS FOR ENGAGING SUPERIOR PERFORMANCE

Develop Your
EQ Leadership
Plus Optional
Certification to Assess
and Train Others

"Using the Six Seconds emotional intelligence model and skill development process will most certainly help Scripps Health improve patient satisfaction and outcomes."

*- Jennifer Jones, System Learning
Leader, Scripps Health*

EQ LEADER

AND SEI ASSESSMENT CERTIFICATION

While many leaders possess the technical skills to succeed, exceptional leaders have a secret ingredient that inspires teams to world-class performance – "EQ." Backed by solid research, leading organizations are developing emotional intelligence ("EQ") to dramatically improve performance.

This unique training event is designed for professionals who want to take their leadership to new heights – and for professionals who are charged with the development of leadership in their organizations.

WHO SHOULD ATTEND:

- HR Directors
- Department Directors/Managers/Supervisors
- Organizational Development Professionals
- Division VPs
- Trainers and Consultants

WHY YOU SHOULD ATTEND:

"Emotional competence is the single most important personal quality that each of us must develop and access to experience a breakthrough."

– Doug Lennick, VP, American Express

Organizations and businesses from American Express to the US Navy and Marine Corps are implementing and realizing the benefits of emotional intelligence (EQ) training. They each have different reasons and objectives and organizational issues that motivate their strategy to raise their EQ, however the end result is the same – improved performance and more effective and healthier leadership and organizations.

One area in which the benefits of EQ has proven to be the single most significant factor between average and superior performance is in leadership. Leaders who have a highly developed EQ create teams and organizational climates that produce superior results.

THE BENEFITS OF ATTENDING:

The course provides the information, tools, and skills to enhance and improve your EQ leadership competencies. It also certifies you to administer the Six Seconds Emotional Intelligence assessment (SEI) and to facilitate the 1-day EQ Leadership Program –a turnkey toolset for measuring and improving key leadership competencies.

The 3-day course offers **new insights, skills, and practical tools** to enhance your own leadership and improve leadership in your organization. Benefits include:

- Develop your own EQ to enhance the people-side of leadership and increase organizational effectiveness.
- Learn to administer, interpret, and debrief the SEI assessment (for coaching, hiring, and training).
- Learn and prepare to deliver a highly-effective 1-day EQ Leadership program with practical tools, a strong research base, and an easy-to-apply model of EQ.

TOPICS INCLUDE:

- **The EQ Leader** – learn why and how emotional intelligence is a critical component to breakthrough leadership.
- **The KCG Model of Emotional Intelligence** – Put emotional intelligence into action by Knowing yourself, Choosing yourself, and Giving Yourself.
- **Know Yourself: Patterns** – understand your own behavior and reactions and learn a powerful tool for increasing personal mastery. Learn to identify and change organizational patterns that interfere with meeting strategic objectives.
- **Know Yourself: Emotional Literacy** – decode the hidden language of emotions. Learn how the wisdom of emotions contributes to problem solving, creativity and making effective decisions.
- **Choose Yourself: Navigate Emotions** – Learn how to manage emotions on a deep level and how to foster and create higher levels of engagement and commitment to organizational objectives.
- **Choose Yourself: Values and Optimism** – increase your personal energy, alignment, and effectiveness. Learn how organizational values brought to life contribute to superior performance
- **Give: Authenticity and Empathy** – Discover the power of connecting meaningfully with your team – learn how to truly listen.
- **Give: Noble Goals** – Connect and lead with intention and a deep sense of purpose. Learn to bring organizational purpose alive in your organization for improved morale and customer satisfaction.
- **Into Action** – develop a plan for next steps.

Outcome: Enhanced leadership + tools for assessing and developing others

Audience: Leaders and managers + Trainers and OD Professionals

Length: 3 days plus optional follow-up

*“Emotional intelligence
isn’t a luxury
you can dispense with in
tough times.
It’s a basic tool that, de-
ployed with finesse, is
key to professional success.”*

– Harvard Business Review, April 2003

“The training assists people to discover insights that benefit their personal and professional development.”

– Frank Jeffries, Associate Dean, Business Administration, University of Alaska

"This course helps you engage the power within yourself."

*- Mike Ng Siak Khoo,
Finance Manager, Singapore International
Enterprise Board*

"The Six Seconds Emotional Intelligence Assessment is a proven test that helps people understand and develop emotional intelligence. It features the most comprehensive report of any emotional intelligence test with many practical strategies for performance improvement. The test has strong psychometric properties, including two self-correcting indices to increase objectivity."

- CBS Marketwatch, 10/26/05

Contact Tom Wojick,
Senior Consultant
T: (401) 263-5500
E: tom@6seconds.org
www.HealthEQ.com

CERTIFICATION:

Participants who elect to pursue certification will be licensed to use the SEI, a statistically sound and insightful self-report measure of EQ, and the EQ Leader curriculum, a complete package for a highly-effective 1-day training.

The Certification includes three 60-minute teleconference calls plus a practicum (ie, practice delivering the tools in your organization). The coaching component will provide participants individual support in delivering the one-day EQ Leader program and in the administration and debriefing of the SEI assessment.

Certification benefits include:

- License to use SEI for coaching, hiring, training, and program measurement.
- 5 free uses of the SEI (\$225 value).
- 30% discount on the SEI
- License to use the EQ Leader curriculum.
- Membership in the SEI Users e-group to connect with other practitioners
- Access to the Six Seconds' Certified Users Web Site with power point presentations and articles for download.
- Option to be listed in the Certified Directory on www.6seconds.org/cert/

MORE ABOUT THE SEI:

The SEI is a statistically valid self-report assessment focused on developing and applying EQ; it is the only measure based on the Six Seconds model and had been validated in the US, Europe, and Asia. The detailed report includes many development suggestions. It can be used in coaching, development planning, personal growth, hiring, selection, and for training. It is effective as a pre-post measure to show improvements. The retail price for SEI is \$45; Certified Consultants are eligible for discounts, in addition to quantity and nonprofit discounts.

For more information, visit www.6seconds.org/sei/

MORE ABOUT THE EQ LEADER CURRICULUM:

EQ Leader is an interactive, engaging, and effective 1-day program for developing leaders at all levels of an organization. It can be adapted for front-line use as well. The trainer kit, including all videos, posters, and tools, is \$695. Course workbooks are \$75 per participant, or \$100 including the SEI; quantity discounts are available.

LOGISTICS & REGISTRATION

Dates:

- March 8-10, San Jose, CA
- May 24-26, Syracuse, NY with SUNY Medical Center

Course Fees:

- **The EQ Leader Program** (3 Days) without the coaching component (no certification) Fee: \$1695.00
- **EQ Leader + SEI Certification** program: Certified to deliver the one-day EQ Leader program and to administer the SEI. Fee: \$2495.00

To register:

- Complete the attached form
- Or visit www.6seconds.org/training click on "Registration"

FACILITATORS:

The EQ Leader program is led by Thomas Wojick, MA, or Mimi Frenette, MA, with co-presentation by Six Seconds' faculty members (www.EQperformance.com/team.php).

SIX SECONDS' INSTITUTE FOR ORGANIZATIONAL PERFORMANCE

Drawing on Six Seconds' 35 years of emotional intelligence development expertise, the Institute uses research, training, and consulting to improve leadership, performance, and customer service. The Institute delivers Six Seconds' innovative tools for individual and group change to help organizations improve value for all stakeholders. Six Seconds is a 501(c)3 not-for-profit organization established in 1997. The Institute web site is www.EQperformance.com

CERTIFICATION INCLUDES:

- All course materials including individual SEI assessment, workbook with all slides, and CD with EQ Leader presentation and SEI Intro presentation.
- Three days training + three coaching calls.
- Lunches and coffee breaks.
- License to use SEI for coaching, hiring, training, and program measurement.
- 5 free uses of the SEI (\$225 value).
- 30% discount on the SEI
- License to use the EQ Leader curriculum.
- Membership in the SEI Users e-group to connect with other practitioners
- Access to the Six Seconds' Certified Users Web Site with power point presentations and articles for download.
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"Tom Wojick is a knowledgeable, gifted facilitator who also teaches every day by the way he lives his life. He is fully present to each interaction, and maintains that unique skill of affirming the person while challenging thinking and behaviors to stimulate growth and change."

Nancy Wilde, MSN
Vice President,
Patient Care Services,
Community Memorial Hospital

"Tom's facilitation of our workshop was the most effective I have ever participated in. His authenticity, energy, openness and level of insight created a dynamic learning experience"

Gia Owens, Capital One
Marketing

"You know how you feel when you have experienced something so outstanding that you want to share it with the world? Well, that is what I am experiencing from Mimi's trainings. A sincere thank you for your positive impact on the AISI staff!"

Fran Erickson,
Administrative Services,
Allyn International Services, Inc.

Mimi's coaching is transformational. Not only does she provide the support and objectivity necessary for individuals to move to a substantially higher level, she empowers them to envision a far more significant future for themselves and their organizations.

Alan Catlin
Postmaster, USPS
Littleton, Colorado

TOM WOJICK

Tom is a trainer, consultant, and coach with over 18 years experience as a senior executive in behavioral medicine and health care. After earning a master's degree in counseling education from the University of Connecticut, Tom served as a leader in several health care organizations, including Director of the Mind Body Medical Institute (affiliated with the Harvard Mind-Body Institute) and VP at Bon Secours Richmond Health System, and CEO of Charter Westbrook Behavioral Health System, Inc.

His writing credits include *The Inside Path to Change Curriculum* (Six Seconds, 2005), *Climate for Success* (NC News, March/April 2005) and *Retention VitalSigns: Focus on the Relationship* (HR Pulse, Winter 2004).

Tom's consulting and training clients are varied, including business, health care, government and educational organizations and individuals. An adjunct faculty member at the University of Richmond's Robins School of Business Management Institute, Tom presents a range of trainings and courses to a range of clients including Banner Healthcare, the Kentucky Hospital Association, Disney and Media General. Participants of his workshops and presentations have characterized his work as inspirational, life changing and motivational.

MIMI FRENETTE

Mimi is a Master Certified Coach, leadership consultant, certified corporate coaching trainer, and mediator. She has more than 20 years of experience teaching and coaching professionals from all sectors of business.

Mimi has extensive experience working with commercial businesses, private nonprofit agencies, governmental agencies, American Indian nations, and colleges and universities. She has created numerous programs in interpersonal skills, leadership, emotional intelligence, strategic planning, and conflict resolution and has delivered hundreds of workshops to business groups worldwide. She also works directly with clients in the areas of personal development, leadership, and problem resolution.

Mimi has a master's degree in community leadership with a concentration on adult education. Mimi has earned the Master Certified Coach (MCC) designation from the International Coach Federation.

When clients partner with Mimi they benefit from her international and higher education experience. Clients include Allyn International Services, Inc., U.S. Postal Service, BMW, The Colorado Trust, Sky Ute Casino, Colorado Department of Education, and Colorado Works.

EQ LEADER REGISTRATION

Please fax this form to: (650) 685-9880 or register online: www.6seconds.org/training

Name:	Employer / Organization:
Job title:	Mailing address:
E-mail address:	
Phone number:	City, State, Zip, Country:

Select one:	Date and Location:
<input type="checkbox"/> The EQ Leader Program (\$1695)	
<input type="checkbox"/> The EQ Leader/SEI Certification (\$2495)	

What are 2-4 of your organizational objectives in attending this program?
What are 2-4 of your personal/professional objectives in attending this program?
Please provide a 1-liner bio

Payment Method and Amount	Credit card
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Amex	Card number:
<input type="checkbox"/> Purchase Order (US Only)	Expiration:
Course Fee: \$ _____	Signature:

Cancellation, Refunds, and Confirmation
If you cancel with 30 days notice or more, your fee will be refunded less a \$200 processing charge. With less than 30 days, refunds will only be given if your space is filled by another delegate. In the event we cancel due to under-enrollment, a full refund will be provided, and you will be notified at least three weeks prior to the course.
We will email you a confirmation prior to the course. If you have questions, please feel free to call us at (650) 685-9885 or email us at staff@6seconds.org
For the current seminar schedule, visit http://www.6seconds.org/training