



**GLOBAL INSTITUTE OF LOGISTICS LAUNCHES TRAINING &
DEVELOPMENT COUNCIL**

THE Global Institute of Logistics has launched its Global Training and Development Council. The aim of the Council is to heighten awareness of education, training and development within the logistics industry and make it a priority within organizations globally.

The Global Institute of Logistics has announced the launch of its Global Training and Development Council. The Council will provide the global third party logistics sector with the authoritative forum through which to debate the central training and development issues affecting the development of the industry. The Institute hopes the Council will help logistics service providers across the world respond to the skills gap in the industry.

Lucia Simonsen, Director of specialist training provider Rasmussen & Simonsen International, is to Chair the council and play a leading role in developing this resource.

The Training and Development Council has a global remit and will present new research and case studies from companies all over the world, showing the benefit they can gain from making serious investment in training and educating their people. It will build up to offering training resources online in an effort to spread good practice in this area right across the industry.

Lucia Simonsen, Chairman of the Council commented:

“The training programmes that logistics companies put in place have to be of the highest quality because they have to support the overall logistics process and add value to it.

It will be the role of this new council to help drive upwards the quality of training and education that the industry offers to the people working in it.”



The Global Institute of Logistics

The Training and Development Council has been established in order to support companies in their goal to achieve a higher standard of critical industry knowledge among employees in the global logistics industry.

The Institute's ongoing analysis concludes that logistics service providers with a commitment to training and development are most likely to succeed in winning, executing and most importantly retaining service contracts.

Speaking at the launch of the Council, Kieran Ring CEO at the Institute said:

"The Council's mission is to promote best practices through relevant industry training and development initiatives.

The Council will also promote the need, benefits and value of training throughout the industry. The Council intends to establish industry-training benchmarks to ensure return on training and development investment is maximized. It will also develop and provide certified e-learning programs available on an individual and company basis for interested parties.

I want to thank Lucia Simonson for her passion and enthusiasm in persevering with her vision for this council, I believe that the council under her chairmanship will elevate Training and Development to the top of the global logistics agenda and pay an important part in facilitating collaboration in the global supply chain"

The primary goal of the council is to create an industry specific channel for learning in order to ensure that this commitment on behalf of today's companies is both achievable and successful in creating a competitive advantage.

The Training and Development Council have created the "Audit Survey" in order to establish key initial training needs and requirements of the responding organizations and/or management teams. Companies are invited to take the survey and it can be found on the Council's homepage at <http://www.globeinst.org/TrainingAndDevelopmentCouncil/>

About Global Institute of Logistics

Institute acts as an advocacy body for the third party logistics industry globally and to that end works with shippers to assist them in understanding the challenges faced in outsourcing the logistics process. Through its Gifty program the Institute researches standards in key verticals and territories to establish the world's leading 3PLs and uses case studies drawn from these 'Best in Class' recipients to support this process and its advocacy work.

The Institute serves its members by providing the platform for discussion and debate on the issues affecting the third party logistics industry, both regionally and globally. Membership is drawn from the world's 3rd party logistics community and is by invitation.

The Institute acts as an intelligence-gathering agency and disseminates this information in the form of daily news reports and briefings via the website www.globeinst.org. The Institute is also a learning centre for a growing community of third party logistics providers who wish to contribute to, and participate in forums and discussion groups on aspects of running a best in class organization.