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GPS Security & AVL Technology Company Selected to Present at the WCIT 2006 Innovation Exchange

EDMONTON, ALBERTA // - Safefreight Technology today announced that they have been awarded the opportunity to present at the World Congress on Information Technology (WCIT) 2006 Innovation Exchange in Austin, Texas May 1-5, 2006. WCIT 2006 is the world's premier Information Technology (IT) forum, and is expected to draw 2000 business, government, and academic leaders from 80 countries to establish policy recommendations focusing on three key global issues: privacy and security, healthcare, and global digital access.

"Being only one of three companies from Alberta chosen to present at WCIT 2006 provides Safefreight the global forum to promote our solutions as the must-have technology for enterprises looking to gain full control and manageability over their supply chain and mobile assets." said Curtis Serna, Chief Executive Officer of Safefreight Technology. Safefreight specializes in advanced [fleet management services](#) for security, monitoring, and tracking of mobile assets. Through the use of GPS tracking software, diagnostic sensors, real-time wireless communication and Internet software applications, Safefreight's SmartFleet™ System provides complete visibility of mobile and transportable assets. From any web-enabled device, a client can command, control and locate fleet assets, review historical reports and monitor real-time asset location, condition, and security status.

Safefreight will be showcasing their innovative [GPS security](#) applications to thousands of global delegates attending WCIT 2006. Led by James Balestra, Safefreight's Chief Operating Officer, Safefreight will address the value of GPS (Global Positioning System) technology as it pertains to asset management and security, specifically Safefreight's ability to secure assets and immediately implement response protocol when sensor violations occur.

The 15th biennial WCIT Innovation Exchange exhibits innovative companies whose products and services are shaping the future of IT worldwide. The Innovation Exchange features numerous presentations that discuss how emerging and established technologies can be best used to address global issues such as trade, government, and industry policy. The Innovation Exchange Exhibition will comprise of 150 Company and Country Trade Pavilions hosted by technology companies, trade and investment organizations, academic associations, and research and development centers.

About Safefreight

Founded in 1998, Safefreight Technology is a developer and provider of security-enhanced fleet management technology. Through its SmartFleet™ System, Safefreight provides full vehicle security through proprietary security technology, 24/7 [GPS fleet tracking](#) and monitoring, control capabilities, and wireless diagnostic sensors. This system offers a perimeter of security that mitigates threats by providing complete situational awareness of vehicles and other mobile assets. As experts in [homeland logistics](#) and [transportation security](#), Safefreight Technology can help to meet your business and security objectives. For more information, please visit www.safefreight.com.

About WCIT

The World Congress on Information Technology is the premier IT forum held every two years in various countries around the world. WCIT is the signature event of the [World Information Technology and Services Alliance \(WITSA\)](#), a group of 67 information technology industry associations that represents over 90% of the world's IT market. Designed to ensure the positive effect of IT on our global community, WCIT provides a forum to discuss IT policy, direct the future of technology, and drive social and economic development. To find out more about the World Congress on Information Technology, please visit www.wcit2006.org.

For more information, please contact:

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