

S I L I C O N V A L L E Y

# Boomer Venture

Summit

\$10,000 BUSINESS PLAN COMPETITION

[www.boomerventuresummit.com](http://www.boomerventuresummit.com)

## Save the Date!

Tuesday, June 20, 2006  
Santa Clara University, Santa Clara, California

## Discover Innovation, Investment, Acquisition and Entrepreneurship in the 40+ Market

The baby boomer market represents over \$2 trillion in annual spending power! The first of 76 million baby boomers turns 60 in January 2006 and by the year 2030 there will be 71.5 million Americans age 65 and older, more than double the number of Americans currently within that demographic. A massive demographic shift means new opportunities for growth, service and profit.

### Summit Highlights...

- Where is the venture community investing in the boomer market?**  
Discover the guiding investment strategies of the leading funds, where they are investing – and what innovative companies will be funded
- Where are the best opportunities for entrepreneurs to create successful businesses?**  
Experts share their stories
- What do the analysts say?**  
Learn how analysts are segmenting the market and how they gauge the platinum opportunities in health, technology, financial services and the smart home
- Why should you think globally?**  
Hear the latest global demographic and economic trends that will help inform your business strategy
- Hear the five finalists of the 2006 Silicon Valley Boomer Venture Capital Business Plan Competition** - vying for a \$10,000 cash prize - present their business ideas to the blue ribbon panel of judges and to the Summit . Be there when the Grand Prize Winner is selected  
Visit [www.boomerventuresummit.com/competition](http://www.boomerventuresummit.com/competition)

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