Michael Lee Austin Hits #1 on Amazon Charts Beating Out Rascal Flats, Toby Keith, Tim McGraw, Keith Urban and <u>ALL</u> Other Artists Worldwide!

Raleigh, NC April 18th 2006 -- New Country Music Artist, Michael Lee Austin sent a shockwave throughout the music world by beating out groups such as. On Wednesday, April 12th 2006 Michael Lee Austin was ranked **175,000 on Amazon.com's ranking charts**.

Here's the amazing part of what happened...

On Friday, April 14th 2006...

Michael Lee Austin was ranked #1 on Amazon's Country Music Chart Michael Lee Austin was ranked #1 on Amazon's Indie Music Chart Michael Lee Austin was ranked #1 on Amazon's Overall Chart.

Michael Lee Austin was the best selling CD on Amazon for **4 straight solid days**. His CD was outselling top acts like Bruce Springsteen, Rascal Flats, Toby Keith, Tim McGraw and all others.

Austin's website <u>www.MichaelLeeAustin.com</u> hit #501 on Alexa.com's tracking service making the 501st most visited website in the world.

The question on many minds is how did this all happen? How can a virtually unknown country music artist on an independent label, Alive Records, beat out every major artist in the world?

Two words... the Internet.

Alive Records has one thing which made this all possible, Armand Morin one of the world's top Internet Marketers as one its owners and VP of Marketing. Armand Morin has been marketing online since 1996 and has taught thousands of small businesses how to succeed with the Internet.

Mr. Morin collaborated a massive Internet Marketing campaign through Joint Ventures with his inner circle of Internet Marketing associates. In a 4 day period, Labor Pains Michael Lee Austin's topped every Music Chart Amazon had.

The music industry has always wondered how the Internet could affect sales. This proves once and for all that the Internet can create sales like now other form of media. Once understood, the Internet can enhance any artist's marketing campaign.

Alive Records, with Armand Morin in its corner will continue to bring not only great music, but also it will continue to challenge traditional forms of marketing with the Internet. Don't get me wrong, Alive Records still does radio promotion and press releases such as this and radio interviews, but for immediate results the Internet is hard to beat.

Michael Lee Austin has a great career ahead of him on and off the Internet.

Official Michael Lee Austin Website: http://www.MichaelLeeAustin.com

Our most popular items. Updated hourly.

1.	No Image available	Labor Pains ~ Michael Lee Austin Average Customer Review: ***** Usually ships in 4 to 6 weeks (Your rating: 5 stars) List Price: \$13.88 Price: \$13.88	Add to cart Add to Wish List
2.	Compare similar items	We Shall Overcome: The Seeger Se ~ Bruce Springsteen, Bruce Springste Release Date: April 25, 2006 Not yet released (Rate this item) List Price: \$19.98 Price: \$12.98 You Save: \$7.00 (35%)	essions [DualDisc]
з.	Compare similar items	Me & My Ganq ~ Rascal Flatts Average Customer Review: Usually ships in 24 hours (Rate this item) List Price: \$18.98 Price: \$9.76 You Save: \$9.22 (49%)	Add to cart Add to Wish List Used & new from \$7.86