



**INTERNATIONAL
PODCASTING EXPO
2006**

ONLINE VIRTUAL EXPO: APRIL 21 - 23, 2006



Welcome to the International Podcasting Expo 2006!



Brought to you by [1st Podcast Publishing](#)

**Below are the lists of Seminars, Networking Sessions,
Giveaways, Exhibitors and Sponsors.**

**[Pre-Register for next year's International Podcasting Expo
at THIS YEAR'S prices!](#)**

- **Save 50%** on Exhibitor Booths and Sponsorships, and **\$5 off of Tickets!** (2007 Exhibitor Booths will be \$100, Sponsorships \$2000, Tickets \$16)
- The **first Exhibitor to Register for an Expo Hall that is empty** in the 2006 Expo **receives an additional \$10 off!**
- **Offer only good through the end of this year's Expo!**



**[Order your CD of all of this weekend's seminars for only \\$9.95,
including shipping and handling!](#)**


Don't worry about downloading all of the seminars and podcasts...we'll send them right to your doorstep! **Offer only good through the end of the Expo!**



The International Podcasting Expo Thanks Its Sponsors

FeedBurner Becomes Official Sponsor of the RSS Services & Software Expo Hall



 **FeedBurner** is now a proud sponsor of the International Podcasting Expo, April 21 - 23, 2006. Eric Olson will be presenting two online seminars regarding using Feedburner to create podcast feeds, as well as boosting podcast traffic.

FeedBurner is the world's largest feed management provider. We help bloggers, podcasters and commercial publishers reach millions of subscribers in more than 190 countries. Our services help expand reach, optimize distribution and track subscriptions.

Click and Buy Becomes Official Payment Provider and Sponsor of the Podcast Marketing Expo Hall



[Click and Buy](#) has joined the International Podcasting Expo as the Official Payment Provider, as well as the Sponsor of the Podcast Marketing Expo Hall.

In the last six months alone, Click&Buy has won many well-known brands as customers, including Apple iTunes and Microsoft Music, who deliver music downloads across Europe. Click&Buy recently announce the availability of Skype and EA to consumers in the U.S. Other major clients include The Financial Times, The Discovery Channel and Disney Toontown (UK) in Europe and Kiplinger and iVillage in the United States. Furthermore, the company plans to penetrate new payment platforms, such as the mobile payments industry sector. Most recently, Click&Buy signed a deal with SanDisk to distribute the Rolling Stone's "A Bigger Bang" for mobile and portable devices.

For more information about Click&Buy, log on to the website at <http://www.clickandbuy.com>.



PRWeb Joins the International Podcasting Expo as Sponsor and Official Newswire



[The International Podcasting Expo is proud to welcome PRWeb as a Sponsor and the Official Newswire of the International Podcasting Expo.](#)

[Listen to the PRWebPodcast Interview here.](#)

PRWeb Becomes Official Newswire of the Online International Podcasting Expo, April 21 - 23, 2006

With over 14,000 podcasts on the Internet, and a projected 25% of Internet users downloading podcasts in the next six months, podcasting has become the fastest growing social media.

Ferndale, WA (PRWEB) April 12, 2006 -- PRWeb, the Internet's leading press release distribution platform, announces that it is the official newswire of the International Podcasting Expo, to be held online on April 21-23, 2006.

"Having recently launched our successful PRWebPodcast platform, and as the first online newswire to incorporate these podcasting into its media services, we recognize the importance of this media in both business communications and public relations," stated PRWeb Executive Vice President Mick Jolly. "We are pleased to be able to support an event that promotes podcasting and its many applications."

The International Virtual Women's Chamber of Commerce Sponsors the Networking Expo Hall of the International Podcasting Expo



[The International Virtual Women's Chamber of Commerce](#) specializes in facilitating strategic alliances and joint ventures between influential business and professional women in the US and around the globe engaged in e-commerce.



The International Podcasting Expo Welcomes Penny Haynes of 1st Podcast Publishing



Penny Haynes, of [1st Podcast Publishing](#) is an Audio/Video Producer, Publisher and Podcaster...

Penny will be teaching a new and easy, innovative way to record broadcast quality phone interviews for your podcasts. Join her at 4:30pm EST in the Main Conference Room.



Seminar Dates and Times (subject to change)

Friday, April 21, 2006

- April 21, 9-10pm EST: **Hosting Your Own Program**, by Kelly McCausey
- April 21, 10-11pm EST: **'Podcasting for Less Than \$6/ Month' (Introduction To Podcasting)**, Penny Haynes, 1st Podcast Publishing & Dave Jackson, School of Podcasting
- April 21, 11pm-12am EST: **What Makes (Or Breaks) A Podcast - Podcast Listeners Speak**, Leesa Barnes

Saturday, April 22, 2006

- April 22, 9-10am EST: Republican Women Talk Radio - **Grassroot Advocacy**
- April 22, 10-11am EST: **Marketing Your Small Business Podcast**, Jill Hart
- April 22, 11am-12pm EST: **"How To Set Up Your Podcast Using Feedburner"**, by Eric Olson, FeedBurner
- April 22, 12-1pm EST: **How Working with a Virtual Assistant saves Podcasters Time and Money**, Sharon Williams, The 24 Hour Secretary
- April 22, 1-2pm EST: **'How FeedBurner's Services Can Boost Your Podcast Traffic'**, Eric Olson, FeedBurner
- April 22, 2-3pm EST: **Podcasting Networks - The Best Way to Market Your Podcast**, Todd Cochrane
- April 22, 3-4:30pm EST: **Podcasting For Profit/How To Effectively Market & Monetize Your Podcast**, Dr. Marino
- April 22, 4:30-5:30pm EST: **Making Money from Your Podcasts**, Chandresh J. Shah, Click&Buy
- April 22, 5:30-6:30pm EST: **Podcasting is the New Black: Learn the Ins & Outs of Fashion Podcasting**, Lesley Scott, FashionTribes.com
- April 22, 7-8pm EST: **Creating a Music Based Podcast**. Dave Jackson.



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NEWS WIRE



Musicians Cooler/School of Podcasting

- ☐ April 22, 8 - 9pm EST: **Top 10 Tips for Running a Political Campaign**, Tammy Munson
- ☐ April 22, 9-10pm EST: **Easy, Broadcast Quality Phone Interviews (No More Static!)**, Penny Haynes
- ☐ April 22, 10-11pm EST: **Benefit Podcasting**, by Lillian Cauldwell
- ☐ April 22, 11pm-12am EST: **Video Podcasting: Produce Video Online Using Consumer Gear**, Mike Cecotka

Sunday, April 23, 2006

- ☐ April 23, 9-10am EST: **Podcast Periodical: Get involved in this online Podcast Magazine**, Sebastian Prooth
- ☐ April 23, 12-1pm EST: **How To Make People Remember What You Say: Effective Communication**, Steve Hudson, Voice Master
- ☐ April 23, 2-3pm EST: **Pocket Seminars: The Podcasting Killer App**, Daniel Safkow of Logo Your Audio
- ☐ April 23, 3-4pm EST: **Podcasting , Education and Lifelong Learning**, Dr. Kathy King
- ☐ April 23, 4-5pm EST: **7 Ways to Turn Podcast Listeners Into Clients**, Leesa Barnes
- ☐ April 23, 5-6pm EST: **"Make Sure Your PC Is Podcast Ready"**, Paige Eissinger of 2 Smart Chix
- ☐ April 23, 6-7pm EST: **How You Can Host YOUR Seminars In Audio Conference Rooms**, Rob Anderson of Co-Op World
- ☐ April 23, 8-9pm EST: **Have Podcast**, Will Travel, Lillian Cauldwell





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Exhibitor Giveaways

There are different types of giveaways, and different ways to obtain them, depending on the Exhibitor or Sponsor offering them.

- Some of them will be available as a downloadable brochure or presentation at the Exhibitor's Booth
- Some will be given away to attendees of the Exhibitor's Presentation(s)
- Some will be given away as drawings for people who sign up for the Exhibitor's mailing list at their booth.

The below information is subject to change, and you should check with each Exhibitor about their Giveaway.

1st Podcast Publishing Giveaways:

1. [Free Podcasting Handbook Multi-Media Ebook](#) (\$19.95 value)
LOCATION: FREE TO EVERYONE at International Podcasting Expo Booth
2. [Free Recording and Editing Program](#)
LOCATION: FREE TO EVERYONE at International Podcasting Expo Booth
3. [Free Telephone Recording Line for Testimonials, 1st Recording Free!](#)
LOCATION: FREE TO EVERYONE at 1st Podcast Publishing Booth
4. [Three \(3\) Podcasting Handbook 12-CD Sets](#) (\$250 value each)
LOCATION: Drawing at 1st Podcast Publishing Booth
5. [One \(1\) 3-Day Online Podcasting Conferences Course](#) (\$300 value)
LOCATION: Drawing at PodcastingConferences.com Booth
6. [One \(1\) 30-minute Podcast Production](#) (\$50-75 value)
LOCATION: Drawing at 1st Podcast Publishing Booth
7. [One \(1\) Audio Recording 101 Course](#) (\$50 value)
LOCATION: Drawing at 1st Podcast Publishing Booth
8. [One \(1\) Production of 60 second commercial.](#) (\$25 value)
LOCATION: Drawing at 1st Podcast Publishing Booth
9. [Two \(2\) 128 mb MP3 Player/Recorder/Storage Keys.](#) (\$39.95 value each)
LOCATION: April 21, 8pm - Opening Commencement Giveaways

Podcaster Central Magazine Giveaway:

1. [Inaugural Issue of Podcaster Central Magazine & Podcast](#)
LOCATION: FREE TO EVERYONE at Podcaster Central Booth





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Animal Talk Naturally Giveaways:

LOCATION: Drawing at Animal Talk Naturally Booth for ALL Giveaways

1. Two (2) CDs with two shows each of Animal Talk, Naturally Podcast (Value each CD is \$6.95)
2. 2 oz bottle aromatherapy spray by Aspenbloom "Be Soothed" T.H.E. Bloomingdogs™ Aromatherapy Sprays for Dogs created in honor of Bella Moss. Retail value \$34.95
3. Signed copy of my book, co-authored with holistic vet Dr. Jill Elliot, DVM Whole Health for Happy Dogs. Retail value is \$15.99
4. Four (4) CDs of Animal Talk featuring cat expert Leigh Foster
5. One (1) Video by Leigh Foster "How To Use Therapeutic Essential Oils With Dogs & Cats"
6. One (1) Pet Pendant for your pet's collar (pet jewelry)
7. Ten (10) DVDs by Pamela Berger: "Eat, Drink and Wag Your Tail" movie

Feedburner Giveaway:

1. One (1) Upgrade to TotalStats Service

LOCATION: April 22, 1pm EST Seminar - 'How FeedBurner's Services Can Boost Your Podcast Traffic', Eric Olson, Feedburner

Logo Your Audio Giveaways:

1. One-of-a-Kind "Shufflemint" MP3 player

LOCATION: April 23, 2pm EST Seminar - Pocket Seminars: The Podcasting Killer App, Daniel Safkow of Logo Your Audio

2. Free "Podcast Optimization" report

LOCATION: Drawing at Logo Your Audio Booth

BX Radio Network Giveaway:

1. One 30 second Commercial to be Played on CoolCast Radio

LOCATION: Drawing at BX Radio / CoolCast Radio Booth

Paradigm Lost Productions Giveaways:

1. Free hours of podcasting consultation

LOCATION: Drawing at Paradigm Lost Booth

2. Discgear CD/DVD/software disc storage cases heat resistant to 400 degrees, made of ABS plastic on the outside and lint-free cleaning cloths on the inside. These protect your discs better than anything!

LOCATION: Drawing at Paradigm Lost Booth

Republican Talk Women Radio Giveaways:

1. Choice of RWTR's e-book 'Advocacy 101' or 'How to Run a Grassroots Campaign'

LOCATION: FREE TO EVERYONE at Republican Talk Women Radio Booth

IVWCC.org





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The 24 Hour Secretary Giveaway:

1. 100 Ways to Work with a Virtual Assistant

LOCATION: FREE TO EVERYONE at The 24 Hour Secretary Booth

Podcast Media Services Giveaway:

1. Podcasting For Profit Handbook - Podcast Marketing - The Basic Ground Rules, Techniques & Practices For Monetizing Your Podcast Experience

LOCATION: FREE TO EVERYONE at Podcast Media Services Booth

2 Smart Chix Giveaway:

1. Chicken Trax CD - A collection of the most popular and useful FREE and TRIAL software programs and utilities available for download on the Internet, all compiled on one CD

LOCATION: FREE TO EVERYONE at 2 Smart Chix Booth

Caprica Giveaways:

1. How to Turn Listeners Into Clients Audio CD

LOCATION: FREE TO EVERYONE at Caprica Booth

2. Two (2) copies of an eguide that will be available later this spring. It's called "Jump Start Your Podcast", a review of the many all-in-one online podcasting tools that help people produce, publish & host a podcast.

LOCATION: Drawing at Caprica Booth

Podcasting Adventures Online Giveaways:

1. Two (2) copies of the most comprehensive 'how-to-podcast' multi-media ebook on the market: Podcasting Adventures Online

LOCATION: Drawing at Podcasting Adventures Online Booth

2. Two (2) copies of Podcasting for Profit Case Studies (when it is published later this spring)

LOCATION: Drawing at Podcasting Adventures Online Booth

Todd Cochrane / Raw Voice / Tech Podcast Network Giveaways:

1. Five (5) "Podcasting: The Do It Yourself Guide" Books

LOCATION: Drawing at Tech Podcast Network Booth and

2-3pm EST Seminar: Podcasting Networks - The Best Way to Market Your

Podcast

Dave Jackson's 'The School of Podcasting' Giveaways:

1. Five (5) 1-month subscriptions to 'The School of Podcasting'

LOCATION: Drawing at School of Podcasting Booth and

7-8pm EST Seminar: Creating a Music Based Podcast





Steve Hudson / Voice Master Giveaways:

1. PSR Verbal Communication Course
LOCATION: Drawing at Voice Master Booth

Dr. Kathy King / Podcast for Teachers / Adventures in Transformative Learning

1. (2 copies) Special Edition Podcast for Teachers CD Episodes 1-18 (Remastered and with special content)
LOCATION: Drawing at Podcast For Teachers Booth
2. One (1) copy of Dr. Kathy King's newest book "Bringing Transformative Learning to Life." Published by Krieger Publishing
LOCATION: Drawing at 3-4pm EST: Podcasting , Education and Lifelong Learning

International Virtual Women's Chamber of Commerce Giveaway:

1. One (1) Elite Pro Membership
LOCATION: Drawing at IWCC Booth

Video Production Secrets Giveaways:

1. Three (3) scholarships to "Online Video Production Bootcamp For Newbies" value \$97 each.
LOCATION: Drawing at Video Production Secrets Booth and Drawing at 1-2pm EST Seminar: Video Podcasting: Produce Video Online Using Consumer Gear



7-Minute Speed Networking Schedule

All networking events (with the exception of the Open Networking Session after the Closing Ceremony) allow participants to “have the floor” for 7 minutes to share who they are, what they do, and what they’re looking to achieve through this Expo.



You can also [view a list of participants who wanted to share their information](#). You can query it by key word.

April 21, 2006

12am-? EST: Midnight Networking Spree – Late owl and West Coaster Special!

April 22, 2006

7-9am EST: Early Bird Networking Breakfast – Make yourself some breakfast and meet other Attendees

12am-? EST: “Saturday Night Live” Networking Session – Get to know your fellow Attendees, Exhibitors and Sponsors

April 23, 2006

10am-12pm EST: Networking Brunch – Spend some more time getting to know fellow podcasters.

9pm EST: Closing Ceremony and Open Networking Session. We will leave the Seminar and Podcasting Rooms open for informal discussion.

THANK YOU TO OUR EXHIBITORS!

Mike Cecotka & Video Production Secrets Join the International
Podcasting Expo, April 21 - 23, 2006



Video Production Secrets teaches you "How To Put Your VIDEO ONLINE And Look Like a PRO! Even If You Have NO Experience And Only Minimal Home Equipment, Your Video or Podcast Can Be Streaming In 48 Hours. I Guarantee It!"

INTRODUCING - THE ONLINE VIDEO PRODUCTION BOOTCAMP FOR NEWBIES

Until now, it took a great deal of training, experience, and expensive equipment to put your videos online. NOW ANYONE can SHOOT, EDIT, and POST ONLINE video or audio and LOOK LIKE A PRO! In my Video Production Bootcamp for Newbies, I make it so easy anyone can learn the complete how-to's of online video production in just 48 hours or LESS.

Sebastian Prooth (UK Co-Host) and Podcast Periodical Join the
International Podcasting Expo



Podcast Periodical What do you think? **SEBASTIAN PROOTH**, podcaster, writer and media enthusiast, has been named the United Kingdom's co-host of the International Podcasting Expo, the online trade show taking place April 21-23. Prooth is a talented and aspiring podcaster from Leeds, England, who hosts his own weekly podcast, "From The Director's Chair" which can be found at www.FromTheDirectorsChair.com (<http://www.FromTheDirectorsChair.com>). He has also just announced the launch of "Podcast Periodical," (www.PodcastPeriodical.com), an online magazine focusing on podcasting, blogging, internet culture and technology, which includes content and comments submitted by its readers.*



Kathy King of Podcast for Teachers and Adventures in Transformative Learning Joins the International Podcasting Expo, April 21 -  



Live from the Bronx! More ed tech you Can Use Today and Tomorrow! Podcast For Teachers © is an award winning weekly podcast on the topic of educational technology with co-hosts author and professor Dr. Kathy King and educational technology expert Mark Gura of Fordham University.

Web : www.podcastforteachers.org

Feed: www.podcastforteachers.org/feed.xml

Adventures in Transformative Learning© Life is about to change and change can lead to transforming learning. This podcast has been making a name for itself by implementing groundbreaking and creative interviewing and field report techniques to illustrate vibrant concepts and stir discussion and support for adult learners. Drs. Barbara Heuer and Kathy King, professors of adult education at Fordham University, discuss change and learning in adulthood. This podcast provides stories, suggestions and interviews about coping with adult life in our rapidly changing world.

Web: www.podcastforteachers.org/atl/

Feed: www.podcastforteachers.org/atlfeed.xml

World Famous Voice Over, Steve Hudson of Voice Master, Joins the International Podcasting Expo, April 21 - 23, 2006



**VOICE MASTER
LIMITED**

[Steve Hudson, the internationally acclaimed Voice Talent, and owner of Voice Master](#), has developed the

PSR Method, which is the only professional technique in the world for verbal communication. He will be presenting a seminar on "How To Make People Remember What You Say: Effective Verbal Communication" during the International Podcasting Expo, April 21 - 23, 2006.

Steve was trained at London's Royal National Theatre and was proud to have the same voice coach as Laurence Olivier and Richard Burton. Steve Hudson has been a voiceover and television presenter for 20 years and in this time has won a number of awards for production and performance. Steve also runs seminars at the Actors Centre, and advises actors on how to start in the voiceover business. He firmly believes that everyone has the potential; they just need to be trained.

Steve has been involved in thousands of television commercials as a writer, presenter and voiceover. He devised 10 new programme ideas for NBC in New York, including the 'Round the World' quiz show, 'The Castaways', the 'Horace Cope' game show and the 'Hudson Report'.

Steve has enjoyed working with and interviewing many stars and celebrities, including Frank Sinatra, Roger Moore, The Duke and Duchess of Bedford, David Bailey, Hulk Hogan, Pele and Tracey Ullman.



Tech Podcast Network Joins the International Podcasting Expo



TechPodcasts.com

[The Tech Podcast Network](#) is a consortium of podcast that all work together, and have built a community of some of the top technical podcasts. The network is dedicated to delivering content that is family safe and educational.



Various members of the Tech Podcast Network will be podcasting live during the Podcasting Marathon.

Dave Jackson and The School Of Podcasting Join the International Podcasting Expo





[Dave Jackson's 'The School of Podcasting'](#) features hours of tutorials, and hundreds of resources to help you plan, produce, and promote your podcast. Quit doing Google searches, everything you need is right here.

Dave Jackson of the Musicians Cooler and the School of Podcasting will be presenting a seminar entitled "Creating a Music Based Podcast" on April 22, 2006. This seminar will point out some resources to help you find music to play on your show, solicit feedback from listeners, obtain ID's from bands, and show you time saving measures to create a show quickly, and sound as professional as anyone on the radio. It will also provide tips that you can use to help build your audience. The music related podcast is a team effort between musicians, podcaster, and listener.



The Positive News Network (Dave Boufford, "Mr. Positive") Joins the International Podcasting Expo  

PNN - Positive News Network [PNN-Positive News Network](#) is led by Mr. Positive! Our mission is helping you stay positive. Positive results in life and in business start with a positive attitude.

Podcasting Adventures Online (Tim "Gonzo" Gordon) Joins the International Podcasting Expo, April 21 - 23, 2006  

Tim 'Gonzo' Gordon's [Podcasting Adventures Online](#) is run by Tim 'Gonzo' Gordon, a 25+ year broadcast veteran. We help people create home digital studios so they can create audio easily; we teach how to podcast and how to create killer content for their podcast.

[read more](#) (32 words) Comments (0) Trackbacks (0)
[Post a comment](#)

FashionTribes.com Joins the International Podcasting Expo  

FASHIONTRIBES. [Fashiontribes.com](#) is 5 fashion & lifestyle magazines in one, all customized to your taste - as well as a popular blog that updates hourly with all the latest on fashion, beauty, home decor, pop culture & lifestyle.

Lesley Scott will conduct the seminar: Podcasting is the New Black: Learn the Ins & Outs of Fashion Podcasting from Google's #1 Fashion Podcaster, April 22, 2-3pm EST.

The International Podcasting Expo Welcomes International Co-Host Boaz Ordan of Israel's tCast



[Our Israeli Co-Host, Boaz Orden, also hosts the tCast podcast](#), the first and only Hebrew Technological podcast from the holy land, Israel.

CoolCast Radio Announces International Podcasting Expo Appearance



[CoolCast Radio](#) has signed on to be an exhibitor at the International Podcasting Expo to be held April 21-23, 2006 with all visitors to the CoolCast booth to be entered into a drawing for a free 30 second radio spot to be run on the CoolCast station in the future.

[CoolCast Radio](#) is an Internet-only radio station playing 100% podcast content in a 24/7 live stream. [The stream](#) is broadcast at bitrates compatible with even low-end dialup connections, allowing virtually everyone online to listen.

The station is the first subsidiary of the [BX Radio Network](#), which also has a [Writer's Section](#) contributed to by both [existing podcasters](#) and individual writers as well. For more information on [CoolCast Radio](#) or the [BX Radio Network](#) please visit their websites at www.coolcastradio.com or www.bxradio.net.



Podcaster Central Magazine Debuts Inaugural Issue at International Podcasting Expo



[Podcaster Central Magazine](#), the newest Podcasting Magazine, discusses every aspect of Podcasting, from Mac and PC Tips to How to Monetize Your Podcast.

[Listen to the PRWebPodcast Interview here.](#)




(PRWEB) April 11, 2006 -- April marks the inaugural issue of Podcaster Central Magazine, a compilation of articles by podcasters in every area of life, and it will be formally released on April 21-23, 2006 at the International Podcasting Expo. The Magazine is the first of its kind to offer the magazine in both downloadable pdf and podcast format. Jennifer Kelley Large, of KelleyKruger Designs states: "Anyone who hasn't taken a look or listen, do so - this is well worth your time and the information is interesting and useful."

Interest in Podcasting is skyrocketing, as over 570 people downloaded Issue #1 of the Podcaster Central Magazine within the first 24 hours. The British Market Research Bureau (BMRB) reports that a quarter of all adult internet users will listen to a podcast in the next 6 months. Other studies project that by the year 2010, anywhere between 10 and 60 million people will be downloading podcasts.



The International Podcasting Expo Welcomes Leesa Barnes of Caprica Interactive Marketing  

 [Leesa Barnes and Caprica Interactive Marketing](#) help companies understand how to build prosperous relationships with their customers using cost-effective yet powerful podcasting and Internet marketing solutions.

The International Podcasting Expo Welcomes Paige Eissinger of 2 Smart Chix, LLC  




[2 Smart Chix LLC](#) provides website design and maintenance services as well as online and onsite customized training in various technology related topics.

Paige will be interviewing Hart Schaefer, the Product Manager of Adobe Audition, on April 21st, for her podcast!

[***Listen to Paige's Interview with Penny Haynes about the International Podcasting Expo, April 21 - 23, 2006.***](#)





The International Podcasting Expo Welcomes Dr. Tony Marino of the Podcast Radio Show and Podcast Media Services  



Mastering the art and science of podcast monetization and podcast search engine optimization, Podcast Media Services lifts ordinary podcasters to extraordinary podcast heights that ultimately render a multitude of measurable podcast revenue streams.

Dr. Tony Marino puts his money where his mouth is! Try Googling the words "podcast marketing" and see who shows up as #1!

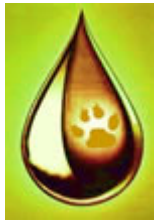
We are thrilled to have Dr. Marino as a Seminar Leader, teaching **"Podcasting For Profit - How To Effectively Market and Monetize Your Podcast Experience" on Saturday, April 22, 2006, at 3pm EST.** Some people talk about monetizing, but Dr. Marino has DONE it - to the tune of \$250,000!

The International Podcasting Expo Welcomes Sharon Williams of The 24 Hour Secretary  

[The 24 Hour Secretary](#) is an administrative and marketing support company providing podcasting support services for the busy podcaster.



The International Podcasting Expo Welcomes Kim Bloomer of Animal Talk Naturally! and Aspenbloom Pet Care





Kim Bloomer may be the only podcaster to be upstaged by her dog, Shadrach, who hosts her blog for her! Her company is <http://www.AspenbloomPetCare.com>, and her podcast/web radio show is [Animal Talk Naturally!](http://www.holistic-pet-podcast.com/) (<http://www.holistic-pet-podcast.com/>).

During the upcoming marathon podcasting portion of the International Podcasting Expo, the hosts from <http://www.AnimalTalkNaturally.com>, Kim Bloomer & Jeannie Thomason, have invited a couple of guests to participate in their portion of this virtual expo. Jill Moss, Founder of the Bella Moss Foundation (<http://www.TheBellaMossFoundation.com>), former television actress in the UK, will be participating with Kim & Jeannie in their usual tag-team approach, on the mission of the foundation, which is to educate pet owners on the dangers of MRSA in pets, how to protect their pets, and to bring uniform change to veterinary protocol.



Also participating with Kim & Jeannie, will be Leigh Foster, VT, CVA, Animal Behavior Spec. and known cat expert. Leigh is going to help us tear apart some old myths about using essential oils with pets, especially cats among other topics. Pamela Berger, TV producer, head of Interdependent Pictures, Inc., and creator of the new DVD "Eat, Drink, and Wag Your Tail" (<http://www.idpics.com/about.html>) featuring world renown Dr. Richard Pitcairn DVM and master dog chef Micki Voisard, will also be sharing with us during the podcast marathon. We look forward to this exciting time as part of the International Podcasting Expo.

Even better, all proceeds from our ticket booth will go to The Bella Moss Foundation AND sponsorship proceeds of the Animal Expo Hall will also ALL go to the Bella Moss Foundation.

The International Podcasting Expo Welcomes Jill Hart of Christian Work at Home Moment Podcast  





Jill Hart is the author of the e-book, 2 Weeks Devotional Journey for Christian Work at Home Moms, and the founder and editor of Christian Work at Home Moms (<http://www.CWAHM.com>). She is also on KCRO 660 AM - Omaha's Christian Talk, 6:30 pm Sundays.

The International Podcasting Expo Welcomes Daniel Safkow of Logo Your Audio  





[Daniel Safkow and Logo Your Audio](#) offer iPods and MP3 players customized with your logo and preloaded with your audio.

[read more](#) (38 words) [Comments \(0\)](#) [Trackbacks \(0\)](#)
[Post a comment](#)

The International Podcasting Expo Welcomes Shane Matsumoto of Paradigm Lost Productions  



Shane Matsumoto of Paradigm Lost Productions, is an experienced audio engineer whose credits in production include Crank Yankers, as well as his own podcasts.




The International Podcasting Expo Welcomes Tammy Munson, of Republican Women Talk Radio!  



Tammy developed her passion for politics while performing at a political event with her high school. She's been at it ever since...

The International Podcasting Expo Welcomes Kelly McCausey of Work At Home Moms Talk Radio  

Meet Kelly McCausey. After discovering a love for website audio and the sound of her own voice, Kelly dove into learning how to broadcast on the internet.

The International Podcasting Expo Welcomes Penny Haynes of 1st Podcast Publishing  



Penny Haynes, of [1st Podcast Publishing](#) is an Audio/Video Producer, Publisher and Podcaster...

Penny will be teaching a new and easy, innovative way to record broadcast quality phone interviews for your podcasts. Join her at 4:30pm EST in the Main Conference Room.



The Wilflipson Show Joins the International Podcasting Expo, April 21 - 23, 2006



[The Wilflipson Show](#) is a hilarious and edgy sketch-comedy show, reminiscent of early Saturday Night Live and National Lampoon. A staff of nine, who are located in New York, New Jersey, D.C. and Kansas conceive, write and record the show collaboratively online.



[Pre-Register for next year's International Podcasting Expo at THIS YEAR'S prices!](#)

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