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Press release

High quality streaming video just got cheaper with Mydeo.com

London, April 26 2006: Mydeo.com announced today it has introduced new, lower pricing to make high quality streaming video even more affordable for home movie makers and small businesses.

Cary Marsh, Co-Founder and Managing Director of Mydeo, comments, "We've been listening to our members and they told us they'd like to stream longer videos - so we've introduced new packages to make this very affordable. Customer service and keeping it simple are the key to Mydeo's success. Our packages aren't based on megabytes or gigabytes of storage or data throughput, we speak in a language our members can understand."

A five minute wedding video can now be shared with the congregation for just £2, and an entire 90 minute conference can be streamed to delegates around the world for just £8.

Unlike many other hosting services, Mydeo videos stream with no adverts and there are no limits on video duration. Members' videos are not made available on the Mydeo site for general viewing and, unlike many of the free hosts, users do not sign away any distribution rights or copyright when using Mydeo.

For full details of the new pricing please see <http://www.mydeo.com>.



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About Mydeo

Founded in 2004 by Cary Marsh and Iain Millar, Mydeo won a Research & Development Grant for Technical Innovation from the UK Department of Trade and Industry. Mydeo provides quality global streaming video hosting for home and business users. The site provides simple online tools that help users upload, pay for, and distribute videos to friends, family, customers and prospects, as well as live statistics to track how popular videos have been. Real Business Magazine picked Mydeo as 'a start-up to watch for 2006'

Notes to Press

For further information please go to <http://www.mydeo.com> or contact press@mydeo.com +44(0) 7979 592 252 or +44(0) 1252 726 024

For previous press releases: <http://www.mydeo.com/press>

Mydeo uses the Limelight Networks for global storage and delivery together with secure streaming to guarantee security for Mydeo users' content. This means that the humble home video maker can enjoy the quality and reliability of a world-leading streaming network, something they would never have been able to purchase as an individual.

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