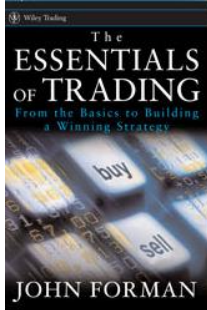


The Essentials of Trading

From the Basics to Building a Winning Strategy



John Forman, author of *'The Essentials of Trading'*, is a near 20-year veteran of the markets. He has traded his own account, provided professional market advice to traders and portfolio managers, and currently manages money for a select group of investors. His experience covers just about every market and instrument any individual trader or investor is likely to work with, including stocks, bonds, foreign exchange (forex), and commodities.

'The Essentials of Trading' is based not only on John's experience in the markets, but also in the classroom. It is the culmination of three years teaching trading to those with little or no experience. Its contents and presentation have been honed in the classroom where university students have responded enthusiastically to both what they learned and how they were able to apply it thereafter.

Even those who train traders professionally praise *'The Essentials of Trading'*. **Dr Brett Steenbarger**, author of *'The Psychology of Trading'*, and a trainer of professional traders had this to say:

"This is the book I wish I had when I began a training program for new traders. John's familiarity with trading and traders is evident in this text. His incorporation of exercises and use of examples bring topics to life, maintaining the interest of even the most hyperactive traders."

Dr Brett Steenbarger

John Forman's new book *'The Essentials of Trading'* will be **released on Thursday April 27th**.

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