



**FOR IMMEDIATE RELEASE**

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**SmartCatalog Featured at Sage Software's Annual Partner Conference**

***SmartCatalog™ by Endeavor Commerce will be the only featured sales configuration and eSelling solution at Insights 2006.***

DALLAS, TX April 25, 2006 – SmartCatalog™ by Endeavor Commerce, the leading quote-to-order solution for mid-size enterprises and divisions of Fortune 500 corporations, announces its participation in Sage Software's annual partner conference, Insights 2006. The conference, which draws more than 3,000 attendees, will be held May 8-11 in Nashville.

SmartCatalog by Endeavor Commerce helps manufacturing, technology and telecommunications sales representatives increase commissions by processing 100% accurate quotes and orders. Furthermore, manufacturing technology and telecommunications companies increase revenue by using SmartCatalog to differentiate products and pricing by enforcing up-sell and cross-sell rules and protocols. SmartCatalog is a stand alone, online, eSelling system as well as an embedded sales configuration solution that ensures the quote and order process is fast, easy and 100% accurate. The SmartCatalog solution, which operates seamlessly inside of Sage CRM Saleslogix, will be demonstrated by Endeavor Commerce at Insights 2006.

"Companies all over the world are finally recognizing the true financial impact a time intensive and inaccurate quote process has on their business," said Sean Myers, CEO of Endeavor Commerce. "Our SmartCatalog solutions help companies solve real problems by making the quote-to-order process fast, easy and 100% accurate. Insights 2006 gives us a great opportunity to demonstrate this to thousands of attendees as well as strengthen our relationships with Sage Software."

SmartCatalog will be featured at demo station 39 in the extravagant Gaylord Opryland Hotel in Nashville, TN. Insights 2006 exhibitors and attendees will have the opportunity to see the SmartCatalog solution demo in action. Other informative SmartCatalog documents including case studies also will be available.

To learn more about SmartCatalog by Endeavor Commerce, please visit the Web site at [www.smartcatalog.com](http://www.smartcatalog.com).

**About Endeavor Commerce, Inc.**

Endeavor Commerce makes the complex sale simple. Endeavor is a leading provider of quote-to-order solutions for mid-size enterprises and divisions of Fortune 500 corporations. Endeavor's SmartCatalog automates the quote, proposal and order entry process of complex products and services across all sales channels. To learn more about Endeavor Commerce, visit the Web site at [www.endeavorcommerce.com](http://www.endeavorcommerce.com)

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