



For Immediate Release

New Australian reward site 'AussieMoolah.com.au' provides unique cash back opportunity for smart online shoppers

Today, Existem Ltd, the UK's fastest growing consumer rewards site specialist announces the launch of its first Australian online shopping portal which is attracting huge interest within the online marketing industry. The company has already secured partnerships with American Express, Blockbuster, Dell and Virgin Mobile.

Aussiemoolah.com.au, offers a new and exciting way to help smart online shoppers earn money back from their online shopping activity. The site is free to join and adds cash back to member's accounts when they buy products or services from partners who are listed in AussieMoolah's shopping directory.

Referring to the Australian launch, Matthew Wood, the Managing Director of Existem Ltd, said "I am very excited to be launching this proven model to online shoppers in Australia, by working closely with our brand partners we can in essence offer cash discounts to our members for online purchases."

Matthew adds that "As our users browse through the shopping directory, vouchers and sales, our brand partners can re-enforce consumer relationships, messages and top selling products at key seasonal periods."

As well as earning money from shopping at online retailers, users of AussieMoolah can earn additional referral fees of \$5 when they refer others to the site.

Chris Johnson, Marketing Analyst at Existem adds "We find that over 40% of new members are referred by friends who are happy to be saving money online and want to spread the word."

About AussieMoolah.com.au

AussieMoolah.com.au is part of Existem Ltd, a UK based Affiliate Marketing company who operate popular consumer based websites across the UK, Europe, America and Australia.

Consumer site : www.aussiemoolah.com.au

Existem Ltd

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