

Media Fact Sheet: It's PAWSible! Dog Training DVD

Now busy dog owners can save time and money by training their dogs at home using the It's PAWSible! Dog Training DVD.

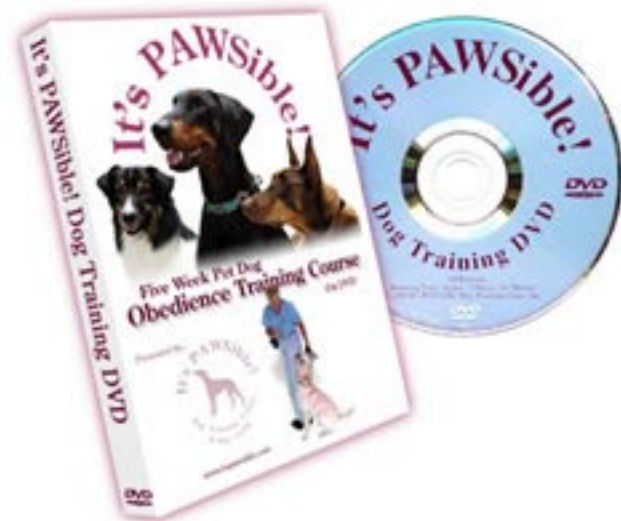
Expert dog trainer Beth Ostrowski-Parks demonstrates how to train any dog in an easy to follow program covering everything from getting a dog's attention, to walking nicely on a leash, to coming when called no matter what.

Beth demonstrates each command and explains why it works, so that the owner learns what their dog is thinking while learning to train their dog.

The DVD can be used to train any dog, any breed at any age. Beth demonstrates using 20 different untrained dogs, including shelter dogs.

The DVD can be used by all members of the family. It is easy enough for children to follow.

The training techniques are 100% positive.
There is no yelling and no choke collars.



This is what people are saying about the DVD...

“As a result of using this DVD, I have my dogs’ complete and utter attention any time I want it.”

-- Jacquie Woodward; Burgin, KY

“This DVD is so easy to understand and follow. Beth is an excellent teacher!”

-- Ann Miller; Norwich, CT

“My husband and children watched it also, and now training our dog has become a fun, family activity. We’ve all been amazed at how well this DVD works!”

-- Mary Beth Morris; Longmeadow, MA

“As a result of this DVD, my dog will even sit for my 3-year old child – and it’s much cheaper and more convenient than going to classes!”

-- Robin Millets; Toledo, OH

“I love that Beth uses untrained dogs – even shelter dogs – to demonstrate the training. It’s completely genuine.”

-- Faye Bayne; Cleburne, TX

“The It’s PAWSible! training technique is completely based on positive reinforcement. Harsh tactics are not needed, because the positive really works.”

-- Julie Albetski; Easthampton, MA

About Beth Ostrowski-Parks and Her Approach

Beth Ostrowski-Parks is a Certified Professional Dog Trainer, a member of the Association of Pet Dog Trainers (APDT), a volunteer at two shelters and the Humane Society, and she is Founder and President of It's PAWSible! Dog Training Center & Day Camp. She has appeared on television, radio and in numerous articles.

But the best part is watching Beth in action with a dog – any dog -- either in person or on the It's PAWSible! Dog Training DVD.

Beth loves dogs, and she is passionate about dogs and their owners having a harmonious and enjoyable relationship. She believes any dog can be trained regardless of age, breed or history.

Take Makana for example. Makana is Beth's elder Doberman. Fifteen months old when Beth rescued him, he had had a bad start with his previous owner. He was over-stimulated, and he reacted to everything – dogs, cats, children, bicycles. He had no social skills and no self control. Since he was a Doberman, training and socialization was a must.

Beth trained Makana using her gentle, effective approach. She didn't know it at the time, but she was creating the best possible testimonial for her methods. She transformed Makana from an anxious and aggressive dog, into a model demonstration dog, an agility champion, a therapy dog, and her best friend.

As a seasoned rescuer and trainer of retired (and abused) racing Greyhounds, Beth learned long ago that even the toughest problems can be improved with sound, positive, and consistent training.

Beth Ostrowski-Parks has taught thousands of people to train their dogs. She has helped dogs overcome problems with basic obedience, aggression, fear, separation anxiety and much more. The It's PAWSible! training approach is all about positive reinforcement. Beth has created gentle and effective methods to teach very specific behaviors.

According to Beth, positive reinforcement is not only more humane than punishment, but it is far more effective. Punishing a dog for something he or she doesn't know will not teach the correct way of doing something. Punishment will only make the dog confused and scared. A dog that completely trusts his or her owner will stay relaxed, be better able to listen and will be far more motivated to learn. Dogs learn better and faster with positive reinforcement.

This is what people are saying about Beth...

“Beth really knows dogs. She helped me to better understand my dog which makes training so much easier. Mr. Bear used to be a terror, and now he is controllable and easier to handle.”

-- Debra Chereski; Florence, MA.

“Beth is terrific. We followed her instructions and the problem we had with dominance is completely gone.”

-- Julie Albetski; Easthampton, MA.

“Beth knows how to teach people. She tells you what to do, she shows you what to do and then she reinforces it. And she is concise and to the point.”

-- Jacquie Woodward; Burgin, KY