

ENUM starts in Bulgaria

Sofia, May 17, 2006. FOR IMMEDIATE RELEASE

Just over two months after the U.S. (+1) Enum delegation, the country code +359 has been assigned to the Bulgarian Internet Society (ISOC-Bulgaria), adding Bulgaria to the club of ENUM enabled countries. The codes are governed by the International Telecommunication Union (ITU) in co-operation with national governments.

ENUM introduces the revolutionary possibility of combining (converging) users existing means of communication, such as Telephone, Email, Web, SMS (text messaging), IM, Location based services and much more, under one easy to use, ubiquitous entity – the telephone number, thus giving the control of it back to the end user.

The Aim for ISOC-Bulgaria is to foster the implementation of ENUM public and infrastructure services, delivering local & global number portability based on the best practices from other ENUM deployments around the world, said Veni Markovski, President and Chairman of the Board of ISOC-Bulgaria.

“This development will bring new possibilities for additional services and deliver robust, flexible and cost effective Local number portability solutions, offering new services to the end user and additional revenues for the services providers”, said Alex Nikolov CTO of Enum2Go Ltd who were responsible for the first commercial deployment of Enum services based on the +87810 country code.

Over recent months several more countries have announced major developments in this field; The Republic of Ireland have launched a commercial service, Austria have commenced their Infrastructure Enum trial, and the United Kingdom is aiming to have a commercial service in readiness for November 2006.

These major developments, are creating a growing interest from service providers and opening new possibilities for global investors as new service offerings are emerging.

In the week of the announcement of the progress made by Bulgaria towards accession to European Union, this news is yet another reassuring step for the IT sector and the society.

#### About ISOC-Bulgaria

Internet Society (ISOC) Bulgaria is a non-governmental organization for public profit, incorporated in Bulgaria in 1995. ISOC-Bulgaria is a recognized chapter of the international Internet Society, headquartered in Reston, Virginia, USA and Geneva, Switzerland.

ISOC-Bulgaria is a primary source of reliable information on the development of the information technologies in Bulgaria. Experts from Internet Society actively participate in the work of different administrations and organizations, including the National Assembly, Ministries and agencies within the Bulgarian Council of Ministers.

More about ISOC-Bulgaria: <http://www.isoc.bg>

More about ENUM: <http://www.ripe.net/enum/>

For contacts:

phone: +359-2-4018009

email: [enum@isoc.bg](mailto:enum@isoc.bg)

About Enum2go Ltd

Enum2Go rolled out the first worldwide commercial ENUM service using the +87810 country code, and is participating in the Enum technical working groups with OFCOM, and the DTI in the UK and it is involved with the ITU and ETSI on delivering global routing, portability and next generation services.

Enum2Go is providing technical assistance to ISOC-Bulgaria in the local ENUM implementation.

For contacts:

Email: [info@enum2go.com](mailto:info@enum2go.com)