



FOR IMMEDIATE RELEASE

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ABC Companies Goes Live With Smart Catalog

ABC Companies looks to make their quoting process fast, easy and accurate by implementing Smart Catalog by Endeavor Commerce and Sage CRM SalesLogix.

DALLAS, TX May 17, 2006 – In an effort to increase the speed and accuracy of their quoting system, ABC Companies, a leader in the sales and leasing of new and pre-owned highway coaches in the U.S., has implemented SmartCatalog by Endeavor Commerce.

ABC Companies has chosen the Sales Configuration Edition of SmartCatalog to be seamlessly integrated with their current Sage CRM SalesLogix system. With the addition of SmartCatalog to Sage CRM SalesLogix, ABC's account executives will have the ability to create accurate quotes and proposals with just a few clicks of the mouse. SmartCatalog is a rule-based configurator that will ensure the quote-to-order entry process is flawless.

"ABC Companies has always focused on ways to increase the speed of our quoting process without compromising our quoting accuracy," said Jim Morrison, VP of Sales. "Not only will SmartCatalog allow us to produce fast and easy quotes, they will also be extremely accurate. "The ability to generate quotes offsite is also a major benefit, considering a majority of our account executives are often traveling."

SmartCatalog also generates update opportunities within Sage CRM SalesLogix. This simply allows the account executives to generate fast, accurate forecasts that will prove to be very important when traveling down the chain of command. The need for the account executives to give estimated forecasts is eliminated. "The decision to implement SmartCatalog was relatively easy to make," said Mike Marhula, CFO of ABC Companies. "We are certain the SmartCatalog application will have beneficial effects on our financials as well as our overall efficiencies from a sales perspective."

"Implementation of SmartCatalog made sense from the perspectives of both the sales and IT sides," said Robert Ryks, Director of MIS for ABC Companies.

"We are very pleased to have the opportunity and ability to help improve efficiencies of ABC Companies, an extremely value-and customer-focused organization," said Sean Myers, CEO of Endeavor Commerce. "We know that ABC Companies has made a great business decision with their implementation of SmartCatalog."

To learn more about SmartCatalog, please visit www.smartcatalog.com.

About Endeavor Commerce, Inc.

Endeavor Commerce makes the complex sale simple. Endeavor is the leading provider of quote-to-order solutions for mid-size enterprises and divisions of Fortune 500 corporations. Endeavor's SmartCatalog helps manufacturing, technology and telecom companies increase revenues, profits and customer satisfaction ratings by making the quote, proposal and order entry process fast, easy and 100% accurate. Visit Endeavor Commerce at www.smartcatalog.com.

About ABC Companies

ABC Companies has long been a leader in the sales and leasing of new and pre-owned highway coaches. Expanding its product offerings to include the versatile M1000 Series mid-size as well as Van Hool transit coaches, ABC Companies now provides equipment for shuttle, transit, line haul or tour operations. **ABC Service** provides routine mechanical service or major repairs, collision repair service, and a parts inventory at each of five full-service facilities. **ABC Parts Source** supplies original OEM and quality aftermarket parts. Financing and leasing options are available from **ABC Financial Services**, one of the largest financial service providers in the motorcoach industry. For more information, contact ABC Companies at 1-800-222-2875 or visit the company web site at www.abc-companies.com.

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