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International GPS Security Firm Receives 2 Year Exclusive Product Endorsement by the Alberta Construction Association

EDMONTON, ALBERTA // - Safefreight Technology announced today that it has been awarded a two year exclusive product endorsement by the Alberta Construction Association (ACA). This endorsement provides ACA members with an opportunity to benefit from innovative and cost-effective mobile intelligence technology that will improve productivity and secure, monitor, and manage their fleet of heavy duty equipment and other mobile/ transportable assets.

Safefreight Technology specializes in optimizing security and mobile asset management. Through the use of <u>GPS tracking</u> <u>software</u>, diagnostic sensors, real-time wireless communications and Internet software applications, Safefreight's SmartFleet[™] System allows complete <u>remote security monitoring</u> of mobile and transportable assets. From any web-enabled device, a client can command, control and locate fleet assets, review historical reports and monitor real-time asset location, condition, and security status. "Gaining the endorsement of the Alberta Construction Association is especially significant. It proves that our solutions can provide a much more efficient means of maximizing equipment productivity for those in the construction industry" said Curtis Serna, Chief Executive Officer of Safefreight Technology.

The Alberta Construction Association leads Alberta's construction industry through government advocacy, industry practices, and promotion of careers in construction. The ACA has nearly 1300 industry leaders belonging to the association, as well as additional construction industry and trade associations belonging as associate members. Acting on behalf of its members, the Local Construction Associations of Alberta, the ACA works to strengthen industry partnerships and promote the construction industry at the provincial level. The ACA also responds to national issues through its membership in the Canadian Construction Association.

"Among the benefits we foresee in endorsing Safefreight solutions exclusively is that Safefreight has a proven technology that enhances asset visibility, safety, performance, and security. Not only will the benefits affect our members directly, but supporting Safefreight will also help us to promote safer work environments and efficient business practices in the construction industry as a whole." said Ken Gibson, Executive Director of the ACA.

About Safefreight

Founded in 1998, Safefreight Technology is a developer and provider of security-enhanced fleet management technology. Through its SmartFleet[™] System, Safefreight provides full vehicle security and visibility through proprietary security technology, 24/7 <u>GPS fleet tracking</u> and monitoring, control capabilities, and wireless diagnostic sensors. This system offers a perimeter of security that mitigates threats by providing complete situational awareness of vehicles and other mobile assets along with command and control capabilities. As experts in <u>homeland logistics</u> and <u>transportation security</u>, Safefreight Technology can help to meet your business and security objectives. For more information, please visit <u>www.safefreight.com</u>.

About Alberta Construction Association

Headquartered in Edmonton, Alberta, the <u>Alberta Construction Association</u> has achieved a number of accomplishments related to the construction industry. Through government advocacy, the ACA has established a joint industry/government committee to assist planning. The ACA has also developed and operated a number of business tools to promote uniform standards of bidding and contractual practices, and to improve industry productivity and competition.

For more information, please contact:

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