

Growing popularity of eco-friendly San Francisco Segway tours prompts more tours, bigger fleet

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San Francisco and Sausalito Electric Tour Company is ready to handle this summer's ever-increasing demand for its Segway tours in Sausalito and San Francisco. In its second season, the company is armed with a better facility, more Segways, and night tours.

"Last year's demand was overwhelming," said San Francisco Electric Tour Company founder, Brian Huber. "Tours sold out quickly and there was always a waiting list. This year, we'll be serving a lot more people and we'll be doing it more efficiently than ever."

With a new and improved facility and a bigger fleet of Segways, Huber expects to accommodate thousands of tourists and locals alike who are looking for unique ways to get around and see the sights. "Gas prices are more than \$3.50 a gallon; people are looking for eco-friendly ways to travel. Segways are zero-emissions vehicles that operate on electricity, so they're easy on the environment as well as the wallet." He added that the Segway HT travels from 15 to 24 miles on a 25 cent battery charge, making it an ideal replacement for short-distance sightseeing tours.

Segway, the electric transport mechanism that is guided by the rider's natural motions for forward and backward maneuvering, was first introduced in 2001. It easily navigates most walkable areas, including paved surfaces, dirt roads, grass, and inclines. Huber's company began offering tours using Segways in 2005 and has watched demand for the tours grow quickly. Families looking for safe, innovative touring experiences make up a good portion of San Francisco and Sausalito Electric Tour Company's business.

Not only is the company's new facility bigger to house the additional Segways, but San Francisco night tours have been added, as well. "The night tours allow riders to explore the spectacular nighttime landscape of the city by the bay," Huber says. "The city is gorgeous by day, but is incredible by night." The after-hours tour includes spots in Fisherman's Wharf, Maritime Pier, and the Marina District generally not accessible by vehicles.

Night tours depart Thursday, Friday, Saturday, and Sunday at 7:00 p.m., April through October, and on Friday and Saturday at 4:30 p.m. from November through March. Additional evening tours will be added on closed nights for groups of four or more. To request tours for groups of four or more, please call 415-474-3130. For more information, visit <http://www.sfelectrictour.com>

ABOUT SAN FRANCISCO AND SAUSALITO ELECTRIC TOUR COMPANY

San Francisco and Sausalito Electric Tour Company opened in October 2004 and is located at 757 Beach Street in San Francisco. The company is a division of TourCorp, Inc., a family-owned business whose owners have operated numerous successful San

Francisco tour and travel businesses for more than 14 years. All tour information is available at <http://www.sfelectrictour.com>.