



FOR IMMEDIATE RELEASE:
May 25, 2006

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**BOUJE PUBLISHING ARMS KIDS FOR GLOBAL MARKETPLACE
AT BOOK EXPO AMERICA 2006**

Future Business Leaders' Series™ Introduces Concepts of Entrepreneurialism

ATLANTA – Atlanta-based Bouje Publishing introduced Book 1 of the **Future Business Leaders' Series™: *Tyler & His Solve-a-matic Machine*** at Book Expo America May 19 in Washington, D.C. ***Tyler & His Solve-a-matic Machine***, written by Atlanta resident Jennifer Bouani, is a children's fantasy story introducing the concepts of entrepreneurialism to kids ages 9 to 12. Bouani, a first-time author, signed books for event attendees.

Tyler & His Solve-a-matic Machine is about an orphan named Tyler who invents a machine to help him do his homework and creates a business to manufacture this machine. He must endure many tests set out for him by the Great Spirit of the Entrepreneurs, Soté, before he can officially become a successful business owner and realize his dream of sailing around the world. These tests are symbolic of obstacles encountered by adult entrepreneurs in the real world. The allegory teaches **children ages 9 to 12** business concepts in a simple yet adventurous way, showing them how to participate in, and reap the rewards of, our **capitalist society**.

"In today's global marketplace of extreme competition," said Bouani, "I believe it is more critical than ever that children learn early the principles of free market trade and how to become leaders in a capitalist society."

This story appeals to kids because it arouses their senses as the main characters perform adventurous tasks and solve challenging, play-on-word **riddles**. It appeals to parents and teachers because it can be used as a teaching tool for **entrepreneurialism, capitalism, networking, and free trade**.

"This is a great introduction to the concept of **what being an entrepreneur is all about**," said John Walter Drake, senior partner at the law firm of McCurdy & Candler and a successful Atlanta-based entrepreneur himself. "It's an imaginative and fun book for the bright young reader."

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About the Series

Tyler's peers are other children of the magical city of Nessibus with various skills and talents who each tell their own story of becoming business leaders in separate books. These stories make up the **Future Business Leaders' Series™**. The plots of the various books interweave as the characters become suppliers, customers, and referrals for one another, emphasizing the **power of networking** and its influence over one's business success.

About the Author

Jennifer Bouani is an advocate for capitalists and entrepreneurs. She uses her knowledge of the business world from her experience as a consultant, a software engineer, a project manager, a business analyst, and an entrepreneur herself to craft her stories.

To Order

Ordering information for *Tyler & His Solve-a-matic Machine* (Bouje Publishing, ISBN: 0-9779265-0-8, ISBN-13: 9780977926503, US \$6.99) is available at www.boujepublishing.com/ordering.htm and 404-966-1732.

About Bouje Publishing

Atlanta-based Bouje Publishing, LLC, publishes the Future Business Leaders' Series™ for children ages 9 to 12. For more information, visit www.boujepublishing.com.

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